



act:onaid

Annual Report 2024



Colophon

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The Association ActionAid Switzerland is a non-profit entity which operates in the field of international solidarity and of development cooperation. Supporters can benefit from fiscal exemption according to the current legislation. The Association is subscribed to the Register of Commerce of the Canton of Ticino with the number: CH-501.6.014.943-5.

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Letter from the Chair

Dear supporter,

I am deeply grateful for your continued support and trust throughout 2024. In a year shaped by global tensions, widening inequalities and increasingly frequent climate crises, your contribution has been vital in driving our commitment to social justice, rights and equality.

Within the *ActionAid International Federation*, we focused our efforts on four priority areas. We supported the communities hardest hit by the climate crisis, promoting local solutions and pressing for reform of the global financial system to secure access to adequate resources.

We worked for economic justice by advocating sustainable public investment through research, campaigns and pressure against austerity measures and for fairer tax systems.

We joined feminist movements worldwide to challenge gender-based violence, defend women's rights and strengthen their role in decision-making.

Finally, in humanitarian crises, we delivered timely and practical responses, with a focus on the safety, health and dignity of the most vulnerable.

In Switzerland, our work continued to expand. We strengthened our presence and built new partnerships with philanthropic organisations, enabling us to support projects in countries including Gambia, Jordan and the Democratic Republic of Congo.

At the same time, we broadened our supporter base and carried out fundraising and awareness campaigns, with particular attention to gender equality and the fight against violence towards women. Once again, the Fight For Women campaign was central to our awareness efforts.

This Social Report is a snapshot of our work, but above all of the change that becomes possible when institutions, communities, activists and citizens come together.

On behalf of **ActionAid Switzerland**, thank you for walking this path with us, for believing in our mission and for choosing to play an active role in change.



A handwritten signature in black ink that reads "Giulio Gianetti". The signature is fluid and cursive, written on a light-colored background.

Giulio Gianetti



Chapter 1

Who we are

ActionAid through the years

Founded in 1972 by British entrepreneur Cecil Jackson-Cole, with the aim of providing education to 88 children in India and Kenya, ActionAid has grown into an international federation of autonomous organisations active in 75 countries. The International Secretariat is based in Johannesburg, South Africa.”

“For more than fifty years, ActionAid has supported individuals, communities and social movements – often integral to the organisation itself – in the fight against inequality, poverty and exclusion. Our approach centres on promoting human rights and empowering communities, especially women, to claim their rights and drive change.”

“Since 2013, ActionAid Switzerland, with the support of ActionAid Italy, has contributed to the Federation’s global mission. Activities in the country form part of a broader, coordinated effort to tackle the structural causes of poverty and inequality.”

“The Federation works for a fairer, more equal and sustainable world, where everyone can live free from oppression and discrimination. To this end, we mobilise and collaborate with communities facing poverty and exclusion, with organisations, women’s movements, networks and solidarity groups, to identify and challenge the structural and systemic roots of poverty and injustice. We place women’s leadership at the heart of our work, supporting them to defend their rights and combat all forms of violence and inequality. We are equally committed to working with young people, helping them to imagine a better future and giving them the skills, resources and confidence to make it a reality.”

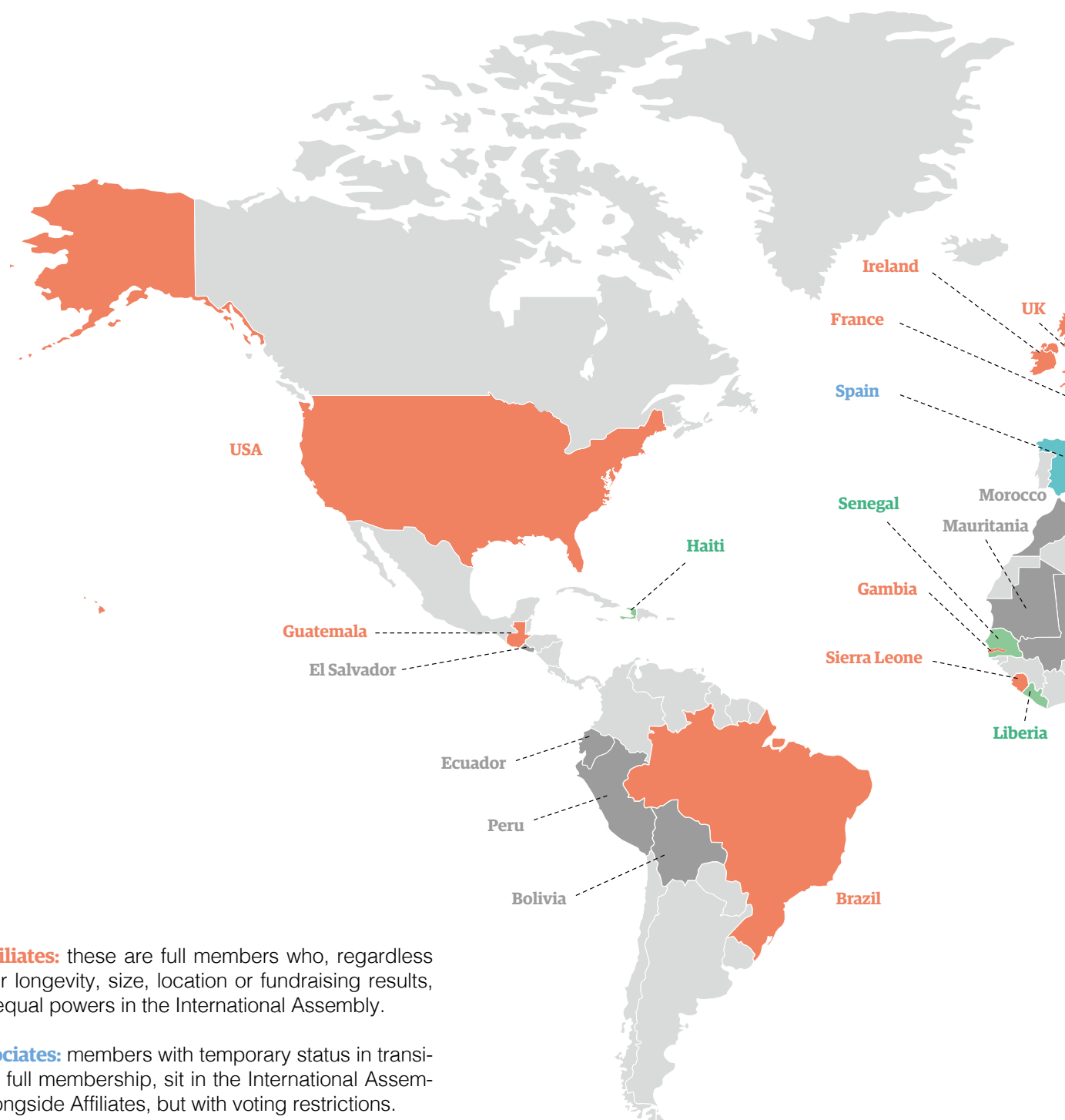
“We are committed to advancing economic, social and climate justice, strengthening democratic participation and holding states accountable for ensuring universal, gender-responsive public services. We also respond to emergencies, working with local partners to build the resilience and capacity of the most vulnerable communities.”

ActionAid around the world

The ActionAid International Federation divides the countries in which we operate into three categories, based on their level of affiliation, and accompanies each country on its path to membership. The ultimate goal is to have all full members (affiliates) capable of contributing equally and fully to the Federation’s programmatic, strategic and financial guidelines.

Following the review of our geographical presence, in addition to the Affiliates, Associates and National Programmes that make up the ActionAid Federation, we now also have a presence that is not yet formally recognised - through partners, satellites and new members joining - in a further 30 countries. This brings the total number of countries where ActionAid has an impact to 75.

Graphic 1 - ActionAid around the world

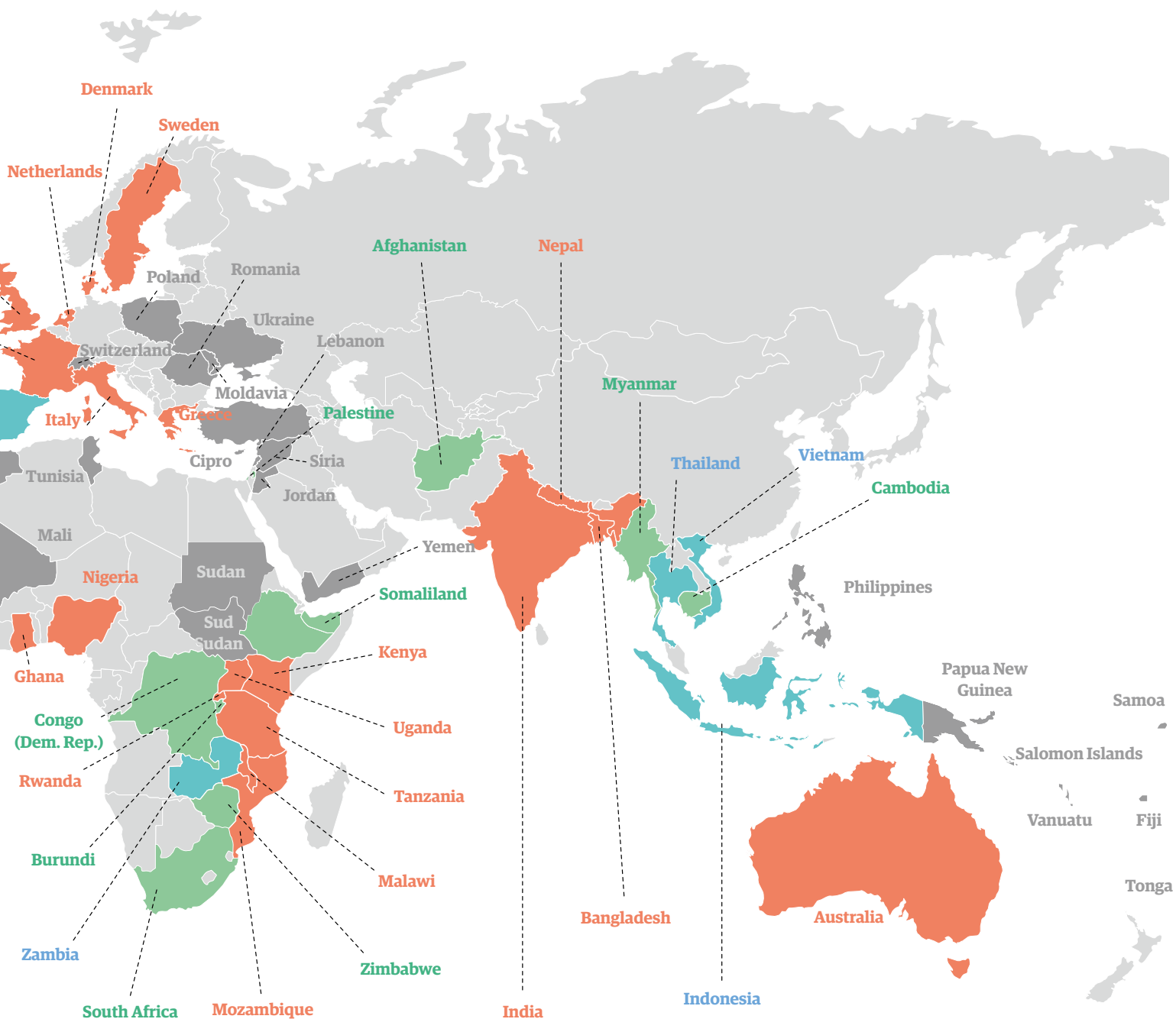


25 Affiliates: these are full members who, regardless of their longevity, size, location or fundraising results, have equal powers in the International Assembly.

5 Associates: members with temporary status in transition to full membership, sit in the International Assembly alongside Affiliates, but with voting restrictions.

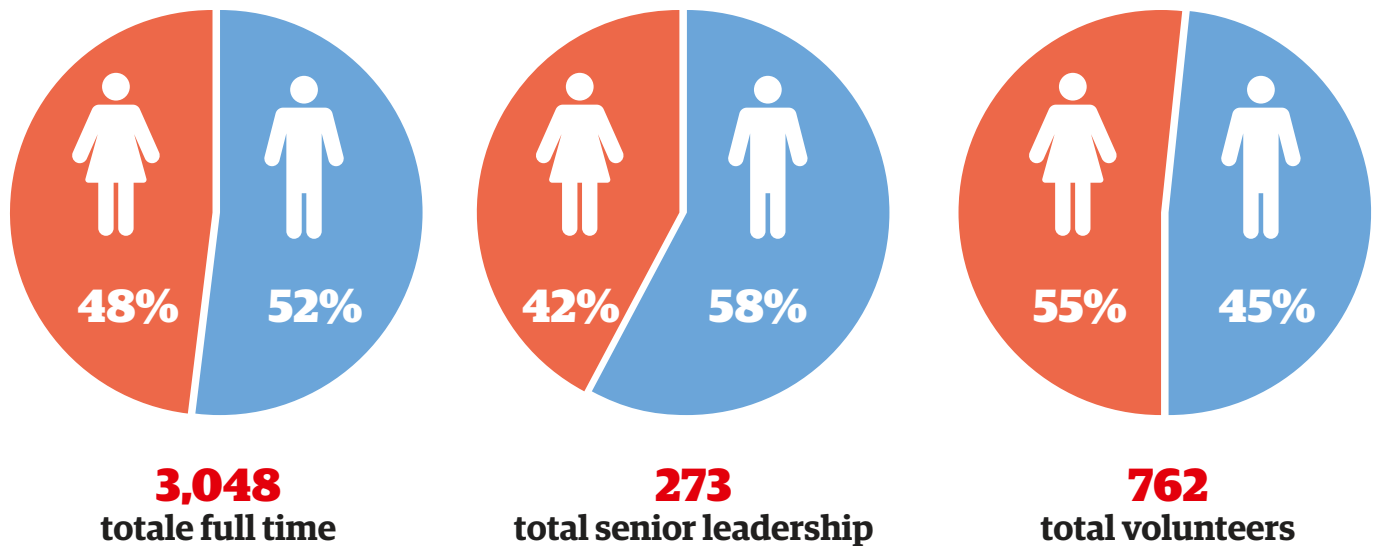
15 Country Programmes: offices managed by the International Secretariat, representing ActionAid International in the countries and managing and coordinating its work.

30 Countries worldwide: Countries where activities in line with ActionAid's mission are carried out with the support of the Secretariat or a delegated affiliate.

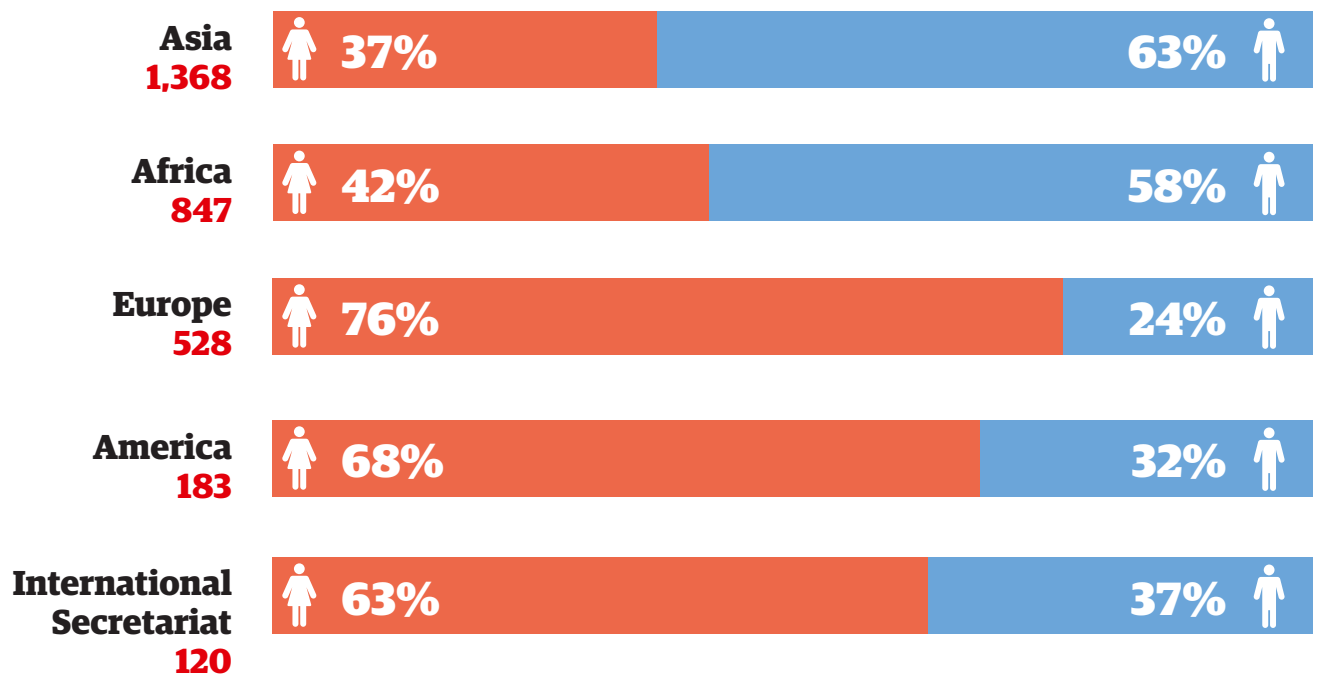


Staff & Reach

STAFF (all countries of the Federation including the International Secretariat)



STAFF divided by region



PARTNERS 3,592 (478 Internazionali e 3,114 Locali)



759
Social
Movements



737
Networks/
Coalitions



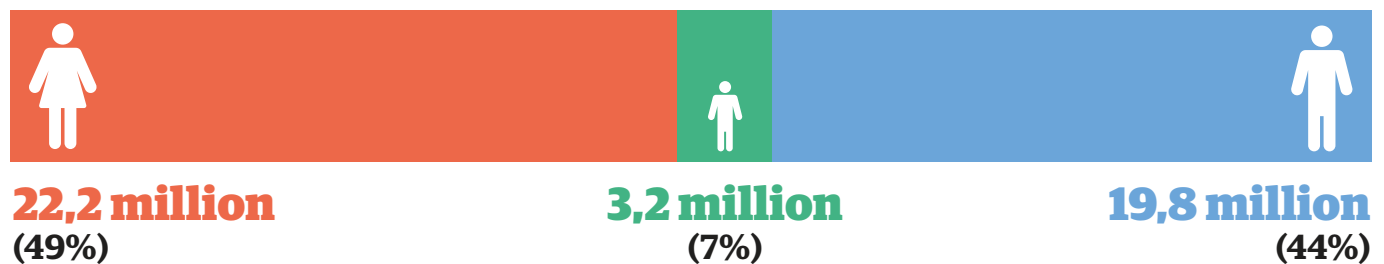
605
Youth-led
organisations



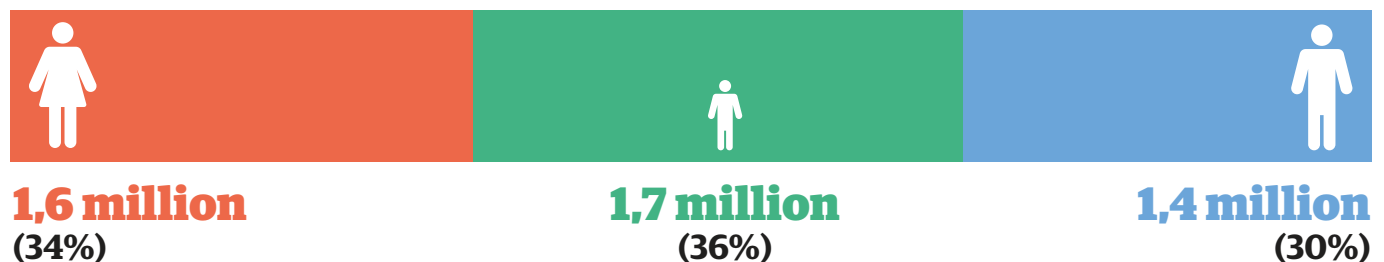
1,069
Women's Rights
Organisations

IN 2024, WE REACHED

45,2 MILLION PEOPLE through our campaigns



4,7 MILLION PEOPLE through humanitarian assistance



ActionAid in Switzerland

ActionAid established its presence in Switzerland on 18 February 2013, with the goal of engaging the Swiss public in advancing social, economic and gender justice worldwide. The organisation's first initiatives took place in the Canton of Ticino, where campaigns were launched to raise awareness of poverty, social exclusion and fundamental rights, in line with the mission of the International Federation.

From 2014, ActionAid's activities expanded to the Canton of Zurich and gradually to other German-speaking cantons, encouraging broader citizen participation. In 2016, with the strong involvement of local communities, educational programmes were introduced in primary and secondary schools in Ticino, addressing global issues such as the right to food, tackling food waste and promoting gender equality.

In the years that followed, ActionAid extended its work to include private organisations, particularly Swiss philanthropic foundations, renowned for their long-standing commitment to solidarity and social responsibility, building relationships with them and establishing strategic partnerships.

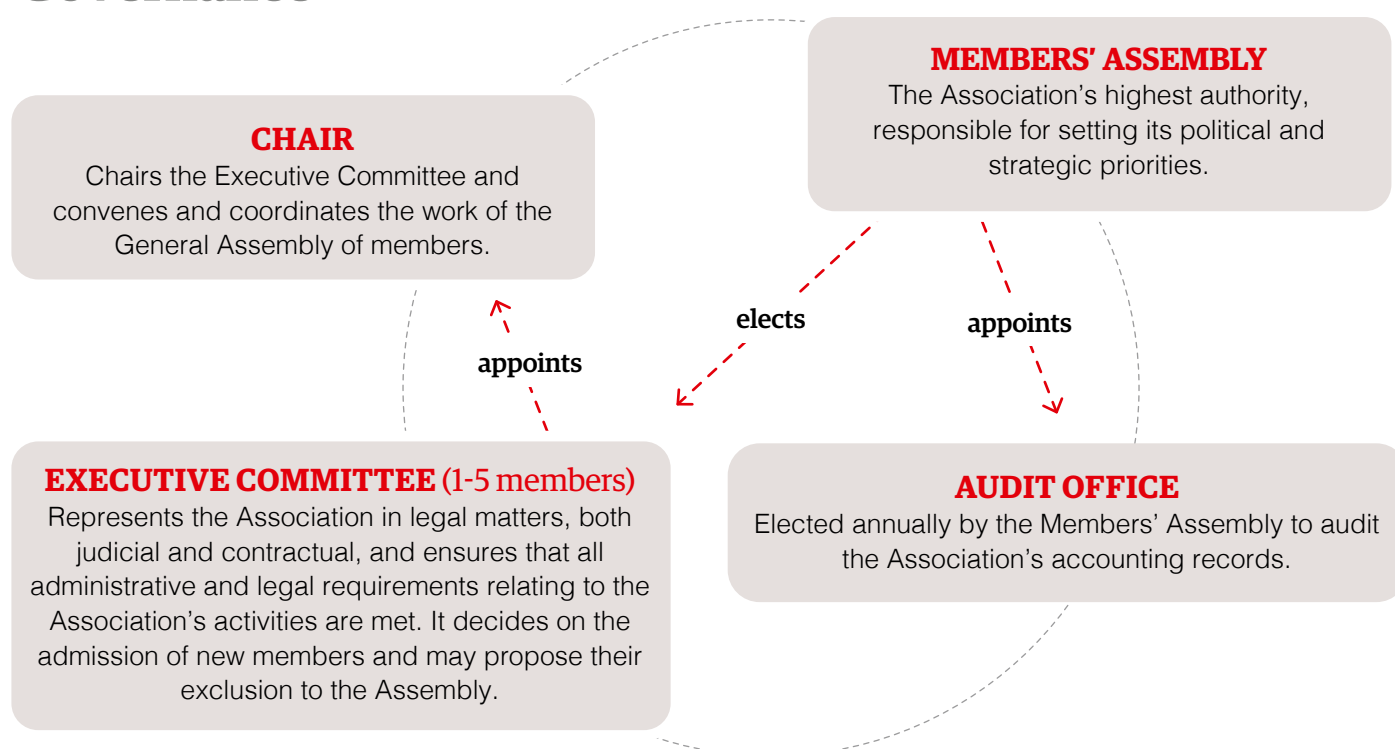
ActionAid Switzerland has steadily reinforced its commitment to advancing women's rights, making this a central theme across all its programmes and campaigns. Through awareness initiatives and empowerment projects, the organisation seeks to foster a fairer society in which women's rights, participation and leadership are recognised, safeguarded and valued both in Switzerland and globally.

ActionAid's presence in Switzerland stems from the desire of ActionAid International Italia ETS¹, which is responsible for managing the brand and, in general, supporting the development of new countries within the Federation, of which it is a founding member.

A major effort is underway to access local networks.

¹ ActionAid International Italia E.T.S. is a non-profit non-governmental organisation that has been operating in Italy since 1989. ActionAid International Italia E.T.S. is registered as a Third Sector Entity in section 'g – Other Third Sector Entities' (rep no. 79131; Tax Code 09686720153) pursuant to Art. 46, paragraph 1 of Legislative Decree No. 117 of 3 July 2017, pursuant to Art. 22 of Legislative Decree of 3 July 2017 and Article 17 of Ministerial Decree No. 106 of 15 September 2020 by the Regional Office of the RUNTS (Single National Register of the Third Sector) of the Lombardy Region.

Governance



Body	Role
Members' Assembly	<ul style="list-style-type: none"> » The Members' Assembly is the Association's highest authority and defines its policies and programmes. » It elects the members of the Executive Committee and appoints the Auditor. » It sets the general guidelines and objectives required to fulfil the Association's statutory purposes and decides on proposals to amend the Statutes. » It meets at least twice a year, and whenever a reasoned request is made, to approve the draft and final budgets. It is also responsible for approving the Auditor's report. » It decides on actions of liability against members of the Executive Committee and on the exclusion of members. » The Members' Assembly is validly convened with the presence of at least half plus one of the members and takes decisions by a majority of those present. Each member has one vote.
Chair	<ul style="list-style-type: none"> » The Chair is elected by the Executive Committee from among its members for a three-year term and may be re-elected. » Chairs the Executive Committee and convenes and coordinates the work of the Members' Assembly.
Executive Committee (1-5 members)	<ul style="list-style-type: none"> » Represents the Association in legal and contractual matters and ensures that all administrative and legal duties are carried out. » May delegate this role to the Chair or to other members if required. » Approves the admission of new members and may propose their removal to the Members' Assembly. » Has between one and five members, each serving a three-year term, with the option of re-election. » Meets at least once every six months, when called by the Chair or by a majority of its members, as set out in the Statute.
Audit Office	<ul style="list-style-type: none"> » Elected annually by the Members' Assembly to review the Association's accounts. » Conducts at least one audit each year. » In 2024, the audit of the financial statements has been entrusted to the audit firm Ladif SA.

Vision, mission and values



VISION

a just, fair and sustainable world in which every person has the right to a dignified life, free from poverty and oppression..



MISSION

to achieve social justice and equality, to combat poverty by working for and with people living in marginalised and excluded conditions, as well as with organisations, social movements and supporters.

We mobilise people and communities, empowering them to drive change, and we work to ensure that states and institutions uphold human rights, respect them fully and combat discrimination. We are committed to promoting the leadership of women and young people, who are often marginalised; the denial of their rights is a deep injustice and one of the main causes of poverty worldwide. To this end, we foster networks of collective action and solidarity that advance social justice for citizens, supporters, staff and volunteers.

We are deeply rooted in the communities where we work and act with transparency towards people living in poverty and exclusion.



THE VALUES that inspire and guide our struggle are:

- » **Mutual respect:** we believe in the equal dignity of all men and women and in the value of diversity.
- » **Equality and justice:** we are committed to achieving our mission for all people, regardless of sexual orientation, gender identity, ethnicity, social class, health status or religion.
- » **Honesty and transparency:** we aim to be clear and transparent in both our actions and our communications.
- » **Efficiency:** we are committed to managing the Organisation as efficiently as possible, so as to maximise the resources devoted to tackling poverty and social inequality.
- » **Integrity:** we are an honest, transparent and *accountable** organisation at all levels, in order to ensure the effectiveness of our actions and the efficient and transparent use of our resources.
- » **Solidarity:** we recognise solidarity as an essential pillar in the fight against poverty, injustice and gender inequality.
- » **Courage:** we act with courage in pursuing our convictions, while bringing creativity to everything we do. We are bold and innovative in tackling the root causes of poverty, injustice and gender inequality.
- » **Independence:** we are determined to remain independent of any political, religious or other affiliation.
- » **Pursuit of excellence:** we strive to ensure that our work is carried out with accuracy, effectiveness and the highest standards of quality, so that we can serve as a point of reference for other actors in civil society.
- » **Consistency:** we are committed to making decisions with full awareness of their direct and indirect impact on those who are excluded and marginalised.
- » **Humility:** we listen openly aware that we are part of a larger alliance of forces with the common goal of defeating poverty.

Accountability means 'giving an account' of one's conduct to all stakeholders involved with ActionAid.



Chapter 2

Objectives and programme activities

The 2028 Strategy: *Action for Global Justice*

ActionAid's ten-year strategy (2018–2028), Action for Global Justice, guides our work worldwide. Its aim is to promote social justice, gender equality and the eradication of poverty by redistributing power and resources, strengthening the resilience of communities and movements, and ensuring full respect for the rights of people living in poverty and exclusion.

To achieve this, ActionAid works alongside the most marginalised communities, supporting them to become active agents of change. Our work is developed collectively and participatively, engaging civil society organisations, activists, volunteers, social movements and supporters.

The strategy rests on three core pillars:

Rights

States must be democratic, protect people's rights and ensure justice. ActionAid supports civil society groups and organisations against discrimination and rights violations.

Redistribution

Access to resources is essential for communities and individuals. As an organisation, we mobilise so that even the most vulnerable people, especially women, can exercise control over productive resources, and so that a more equitable sharing of opportunities and respect for workers' rights is guaranteed.

Resilience

Faced with an increase in conflicts and natural disasters, people and communities need to increase their resilience to counteract and reduce their vulnerability. At ActionAid, we support the training of people who are on the front line in dealing with emergencies.

These pillars are closely interconnected and mutually supportive: **rights** cannot be fulfilled without the **redistribution** of power and will continue to be threatened unless the **resilience** of communities and individuals is strengthened.



ActionAid's results around the world

Four programme priorities guide the collective action of the ActionAid Federation in this strategic decade. The programme is designed to connect work at every level – local, national, regional and international – making the most of the potential of coordinated action across all the countries where we operate.

In 2024, our commitment around the world took the form of **four thematic priorities**.



Priority 1

Creating a new system of **climate justice**.



Priority 2

Creating a new system for **economic justice** and access to public services.



Priority 3

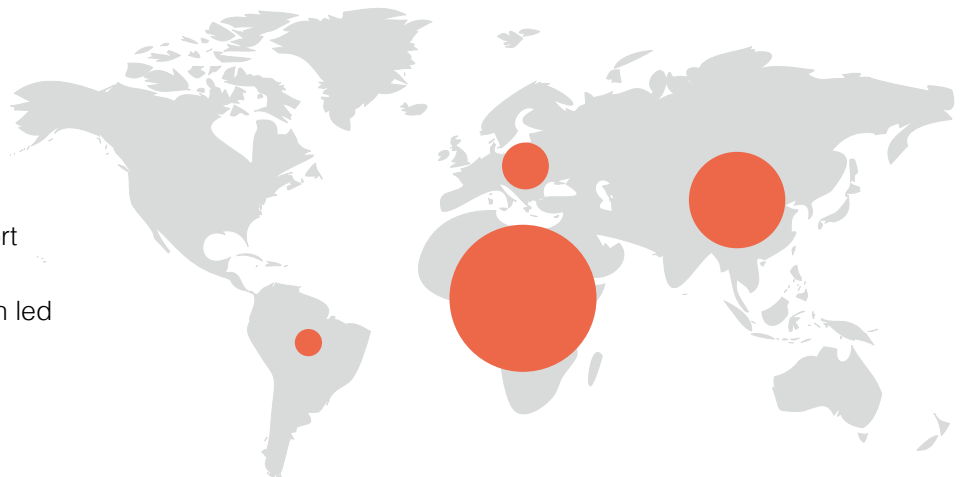
Creating a new system to defend **women's rights** and with feminist alternatives.



Priority 4

Establishing a new system for **humanitarian response**.

In 2024 we worked with the support of **3,592 local partners**, of which **1,069** were women's rights/women led organisations.



Thematic priorities

All countries in the Federation contribute to common, internationally agreed priorities. These are reflected in the projects we implement worldwide, supported by both our Swiss and international supporters.

01



Establishing a new system of **climate justice**

Climate change is worsening already fragile situations of poverty and exclusion, severely affecting the livelihoods of the most vulnerable communities, especially women. In 2023, more than 20 million people in southern Africa faced a severe food crisis linked to drought caused by the El Niño phenomenon. Children, pregnant women and the elderly were the most affected.

In countries such as Zimbabwe, Zambia and Malawi, where a state of disaster was declared, low rainfall drastically reduced water reserves and undermined fishing, a vital source of income and food security for many families. In the Zambian district of Sesheke, for example, the decline in fish stocks in the Zambezi River has pushed women who depend on fishing into even greater poverty, adding to the food insecurity already caused by poor harvests.

"These fishing communities are heavily dependent on fish for both food and income. While immediate food aid is essential, it is also necessary to invest in long-term solutions that will ensure they can earn enough to feed themselves in the coming months," said Jovina Nawenzake, Director of ActionAid Zambia."

ActionAid is working with local partners to respond to climate emergencies and strengthen community resilience. Our priority actions focus on food security, access to sanitation and protection of livelihoods, with a constant focus on prevention and climate justice.

02



Creating a new system for **economic justice** and **access to public services**

ActionAid is committed to building a fairer and more inclusive economic system that meets the needs of people living in poverty and exclusion, while upholding fundamental rights.

Access to public education is one of the areas where inequalities are most stark. In many countries, education is still not guaranteed. Yet when women and girls are able to study, the benefits extend across the whole community and create lasting change.

Poverty remains one of the main factors pushing children into work at an early age, depriving them of their childhood and undermining their development. ActionAid has been present in Bangladesh since 1982, with a particular focus on protecting the rights of women and children.

Among its most significant initiatives, the *Happy Homes* provide safe and welcoming spaces for girls and young women in extremely vulnerable situations, offering them care, protection and the chance to build a dignified future.

Testimony - **Kushi**, 12 years old



Khushi is only 12, but she already knows what hard work and sacrifice mean. She had to leave school after fourth grade because her mother's earnings as a domestic worker were not enough to support the family. Khushi also began working in a garment factory to help make ends meet.

Every morning she rose at 6 a.m. for long shifts in the spinning department, side by side with other children. The work was exhausting, and her supervisor often treated her harshly.

I don't want to work in the factory anymore, she told us. Her dream was to return to school, play with her sister, study and one day become a doctor.

ActionAid Bangladesh spoke with her family about the right to education and the need to protect girls from labour exploitation. It took time, but eventually Khushi was able to leave the factory and go back to school.

Today, Khushi is thriving again. She is following her dream with a renewed sense of joy, and her story has become a symbol of hope for many other girls who, like her, deserve the chance of a better future.

03



Creating a new system to defend **women's rights** and feminist alternatives

We work alongside young women's movements and feminist organisations to tackle the deep-rooted causes of gender-based violence, including patriarchy, unequal access to power and resources, discriminatory social norms and an economic system that continues to undervalue and exploit women's work. Strengthening women's rights and ensuring genuine access to resources and opportunities is crucial to preventing violence in all its forms.

Every day, hundreds of girls and young women join this struggle in their own countries. Among them is Lian Maria Machaca, who works in Bolivia to raise awareness of women's rights and support their fight for a life free from violence.

Testimony - **Lian Maria Machaca**

Lian Maria is a young volunteer at the Gregoria Apaza Centre for the Advancement of Women in El Alto, Bolivia.



Photocredits: Meca Audiovisual / ActionAid



Each day, she works with girls and young women, guiding them to understand their sexual and reproductive rights and to assert their basic right to a life free from violence.

Her experience has given her a deeper understanding of how the burden of care falls disproportionately on women, compromising access to health services and contributing to the perpetuation of gender-based violence.

"There should be greater focus on women's health, their rights and their mental and physical well-being because in rural areas, women still live under patriarchal systems where they have no rights, including access to the most basic care".

04



Building a new system for humanitarian response

ActionAid is working to build a humanitarian response system rooted in human rights, strengthening communities so they can respond to crises and environmental disasters with greater resilience, while driving meaningful change at both local and global levels through active participation, particularly by women.

In Gaza, the humanitarian crisis is hitting women and girls especially hard, depriving them of the basics needed for menstrual hygiene. The lack of water, soap and sanitary pads puts their health and dignity at serious risk. Some are forced to use pieces of tent fabric as sanitary pads, while others go days without being able to wash. Together with our local partners, such as the Wefaq Association for Women and Child Care (WEFAQ), we are distributing hygiene kits and constructing safe toilet and shower facilities in Rafah

Riham Jafari, Advocacy and Communications Coordinator for ActionAid Palestine, said: “ActionAid supports women and girls as best it can, but with the already catastrophic humanitarian conditions worsening by the day and the scale of needs increasing, these solutions are only partial. As we have repeatedly stated, what the people of Gaza need is a permanent ceasefire, now, to end the senseless and I killing of civilians, with women and girls accounting for a very high percentage of victims, and to allow desperately needed aid to reach those who need it.”

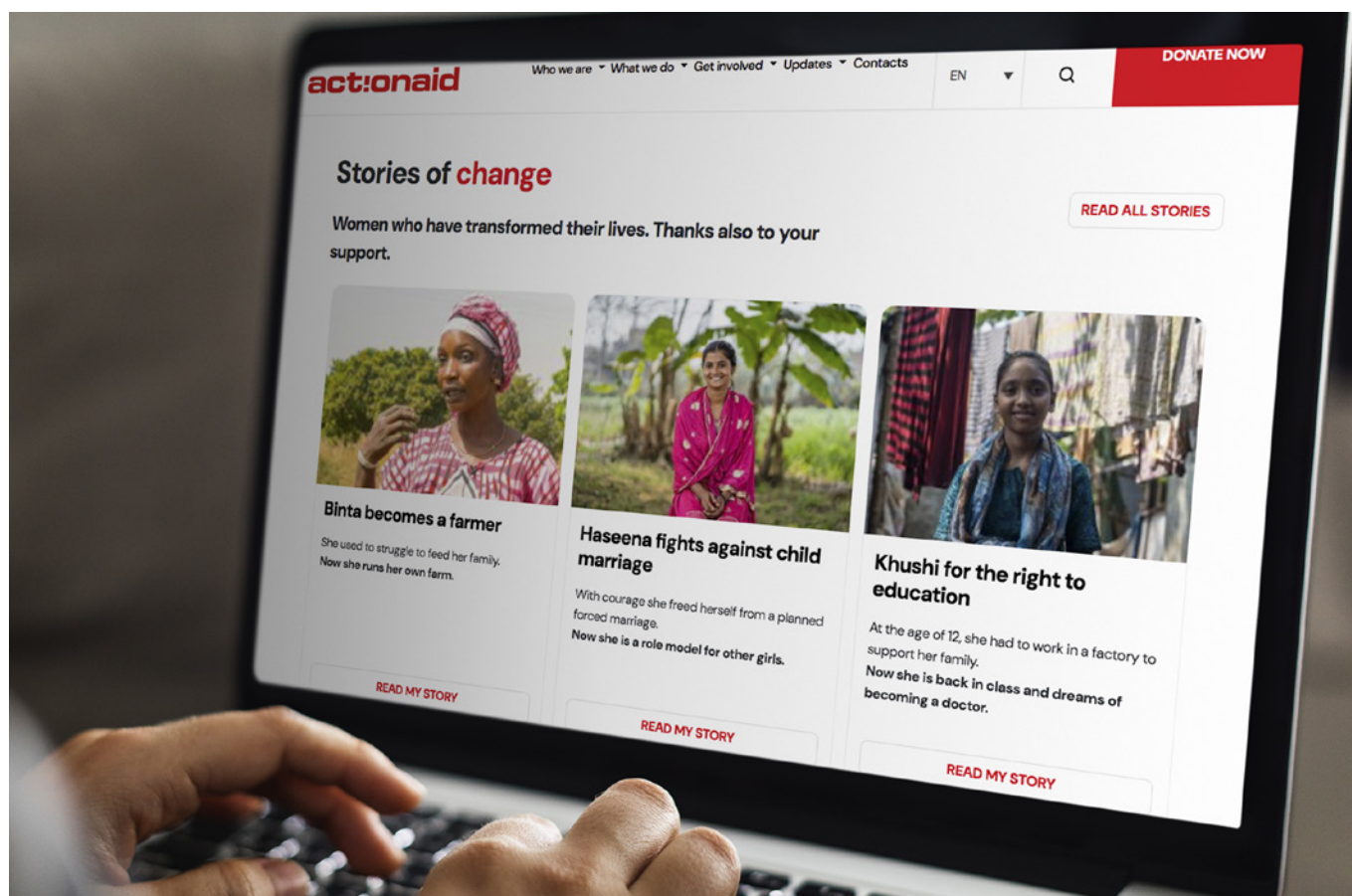


Photocredits: ActionAid

Communication

We see communication as a tool for inclusive change, open to everyone and serving the essential purpose of informing, raising awareness, engaging in dialogue and sharing our results with transparency.

On our website www.actionaid.ch you can explore content about our organisation, learn more about our areas of work and governance, and see how we use the resources entrusted to us. You will also find details of specific projects and how to support them, as well as news and stories of change gathered from the communities where we work.



Chapter 3

ActionAid Switzerland's resources

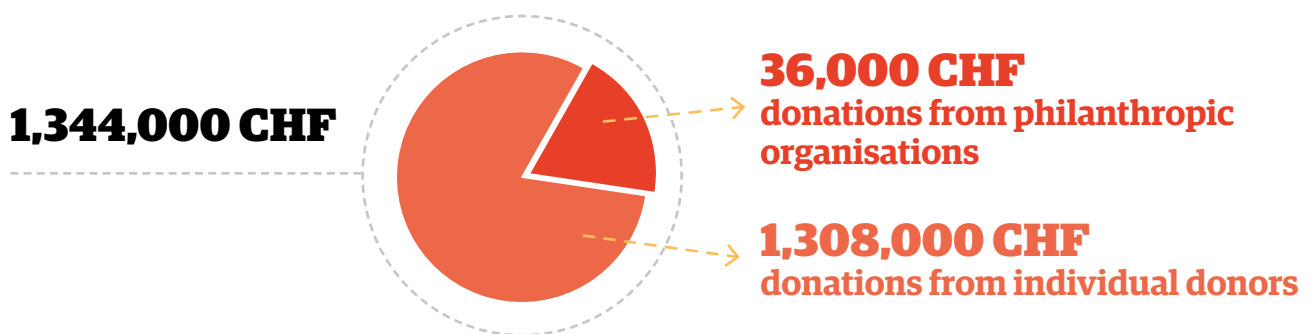
In 2024, ActionAid Switzerland continued its *Fight for Women* campaign, raising funds through both regular and one-off donations in support of women's rights. New supporters were engaged through direct dialogue, while existing relationships with donors were further developed.

The funds raised support programmes and projects across all countries where ActionAid operates, with a particular focus on initiatives addressing violence against women, girls and children, including child marriage, female genital mutilation and acid attacks.

Fundraising efforts with Swiss philanthropic organisations also continued, primarily to co-finance projects in countries where ActionAid is already active. These initiatives are aligned with the organisation's strategy, particularly in combating gender-based violence and strengthening the agency of women and young people. This work is carried out in close collaboration with ActionAid Italy's Humanitarian Aid department, drawing on shared expertise and experience, and focusing fundraising efforts on joint projects.

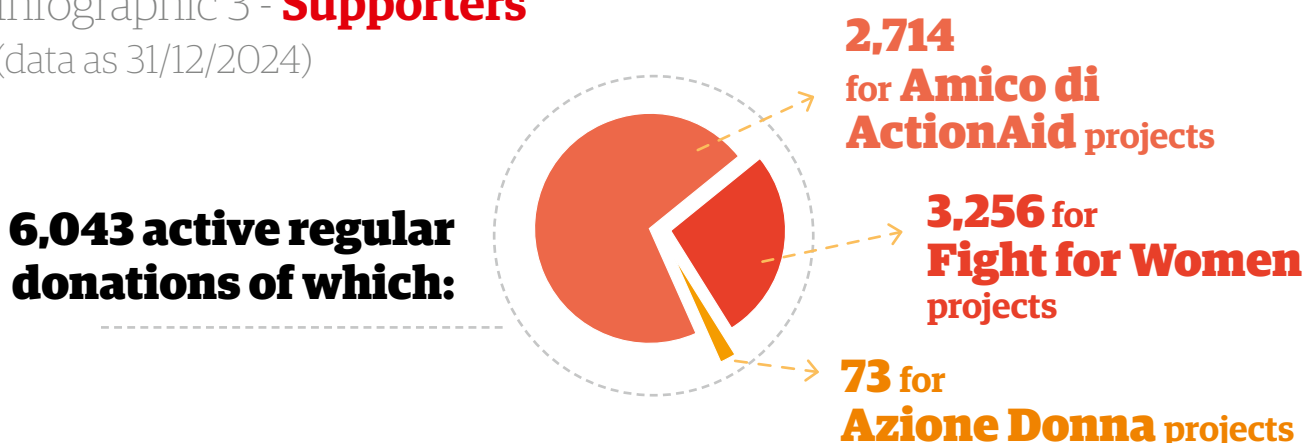
Infographic 2 - **Total Income**

(data as 31/12/2024)





Infographic 3 - **Supporters**

(data as 31/12/2024)



Infographic 4 - **Supporters by gender and age group**
(data as 31/12/2024)

		Age range	Italian Switzerland	German Switzerland
	57%	18-24	7%	2%
		25-59	36%	31%
		>60	14%	24%
	43%	18-24	4%	2%
		25-59	30%	27%
		>60	8%	15%

Funds raised in 2024

Individual donors

In 2024, ActionAid Switzerland generated total income of CHF 1,344,000, of which CHF 1,308,000 came from individual donors.

As of 31 December 2024, ActionAid Switzerland had 6,043 regular donors:

- » 54% gave through the *Fight for Women* scheme supporting projects against violence towards women;
- » 45% contributed through the Friend of ActionAid programme, which supports the organisation's entire mission across the Federation;
- » The remaining 1% made a larger annual donation through Azione Donna to support projects for women in four specific countries (Brazil, Cambodia, India and Kenya).

Philanthropic organisations

In 2024, we continued to strengthen our fundraising from philanthropic organisations by consolidating partnerships with established foundations and building new ones.

From mid-year, we worked closely with ActionAid Italy's Humanitarian Aid department and with ActionAid offices in the Global South to coordinate the Safe Cities programme.

The goal was to streamline efforts and better align fundraising with joint projects. This collaboration also expanded the range of initiatives proposed, helping to draw broader and more precisely focused support from donors.

During 2024, seven project proposals were submitted, three of which were approved (two originally submitted in 2023 and one in 2024):

- » The fourth phase of the project 'Enhancing wellbeing and integration of women in refugee communities in Jordan, using technology. Phase 4', supported by the Karl Kahane Foundation;
- » Co-financing of the project "Accelerating Youth Empowerment for Improved Livelihood" in Gambia, approved by the Temperatio Foundation, a new funding body for ActionAid Switzerland;
- » A contribution from the Swiss Regent School to the Salamabila Institute in Maniema Province (Democratic Republic of Congo) as part of the Adopt a School Project.



TOGETHER AGAINST VIOLENCE AND DISCRIMINATION

Through the *Fight for Women* campaign, ActionAid Switzerland reaffirms its commitment to addressing the root causes of gender-based violence and discrimination.

Thanks to the support of our supporters, we stand alongside women and girls around the world, helping them to learn about their rights, defend them and build a life free from violence. We do this through projects, awareness activities, advocacy and empowerment programmes, working towards a future where every woman can live in safety, autonomy and dignity.

Our main activities:

- » **Support for anti-violence centres** - We collaborate with various anti-violence centres in the Global South to provide medical, legal and psychological support to women who suffer violence.
- » **Mobilisation against violence against women** - Together with many local organisations, we organise demonstrations and pressure groups to raise awareness of the problem among the authorities and demand their intervention.
- » **Fight against early marriage and FGM** - Millions of girls and young women suffer harmful traditions such as female genital mutilation or early marriage. We therefore raise awareness in communities about the consequences of these practices and women's sexual and reproductive rights, promoting change in the social and cultural causes at the root of these practices.
- » **Economic support for women** - Lack of education deprives women of economic independence. That is why we organise professional training and money management courses, creating new opportunities that would otherwise be unavailable to them.
- » **Improving urban safety** - Through our Safe Cities programme, we work to make cities safer places for women and girls by improving lighting, public transport, and the right to education and housing.



Supported projects in 2024

“Enhancing wellbeing and integration of women in refugee communities in Jordan, using technology - Phase IV”

This is the fourth phase of a project that has proved both effective and far-reaching. Its aim is to secure access to support services for women survivors of violence in Jordan through a chatbot – software designed to simulate a human conversation. Using this tool, women can receive psychosocial, health and legal assistance, and are supported in accessing the services they need safely and securely.

The project has built on the progress and innovations introduced in the previous year. The expansion of the chatbot's scope was confirmed, both in terms of the services registered and available and of the number of women reached. The IT development begun in 2023 was completed, extending its use across additional platforms such as WhatsApp, Facebook Messenger, Instagram and Telegram.

In 2024, many young women were also trained and are now active as community engagement managers in several areas of Jordan. Work with men and with people with disabilities, initiated in the previous year, was further reinforced. Once again, the project was made possible thanks to the support of the Karl Kahane Foundation.

“Improving access to education and protection services for conflict-affected populations in South Kivu, Democratic Republic of the Congo”

In 2024, we continued to strengthen our fundraising from philanthropic organisations by consolidating partnerships with established foundations and establishing new ones. It was part of a wider educational and protection programme in the Democratic Republic of Congo, with the aim of ensuring **access to safe, quality education** for displaced and vulnerable children affected by conflict in the provinces of South Kivu and Maniema.



Objectives achieved:

- » Construction of a school with three classrooms, offices for teachers and administration, separate bathrooms for students and teachers, accessible to people with disabilities, and a water system with a 2,000-litre tank.
- » The entire structure was designed in accordance with national and international standards for child-friendly schools.
- » Local materials were used for all renovation and construction work to reduce the environmental impact.

- » Access to adequate sanitation facilities has reduced the dropout rate, especially among girls.
- » There has been a decrease in infections and diseases among students.

The project was successfully completed, achieving all its objectives. The EP Salama school is now an integral part of a wider educational network involving 65 schools and their educational communities, for which ActionAid is committed to providing integrated services and assistance based on holistic approaches and methodologies.

Scale-up 'Accelerating Youth Empowerment for Improved Livelihood' Gambia

In 2024, the Temperatio Foundation approved a contribution to the 'Accelerating Youth Empowerment for Improved Livelihood' project in Gambia.

The project aims to offer young people qualified vocational training in agriculture and livestock farming, enabling them to build a sustainable working future in their own country. It also aims to facilitate access to alternative sources of income linked to these activities. At the same time, the project promotes awareness in communities about the risks of irregular migration and rights related to migration and food security, thus helping people to make informed choices. This phase focuses on the continuous improvement of the educational farm (both from a training and structural point of view), which allows for training and the identification and/or conception of entrepreneurial activities and their launch, with the support and supervision of competent staff, and on opening up the possibility of attending the farm to more and more young people.

The Temperatio Foundation has decided to support the training of 20 young people in particular. In addition to creating concrete alternatives for young people, the intervention also aims to raise awareness of the depopulation of rural areas and the dangers of migration routes through the desert and the Mediterranean. However, awareness alone is not enough: it is essential to offer real tools and concrete economic opportunities, especially in the agricultural sector, one of Gambia's main resources.

Adopt a school

As noted in the 2023 Report, the second half of the year marked the launch of the 'Adopt a School' initiative, a partnership between students and teachers at Regent International School in Switzerland and the Salamabila Institute in Maniema Province, Democratic Republic of Congo. The exchange continued in 2024 with a donation from the Swiss school in support of ActionAid's commitment to education in the Global South.

ACKNOWLEDGEMENTS

We would like to thank all our generous individual supporters and foundations whose commitment has helped to make our projects around the world possible.

Special thanks go to:

Karl Kahane Foundation, Gertrude Hirzel Foundation, Regent International School, Temperatio Foundation

Use of resources

In 2024, ActionAid Switzerland allocated 100% of the funds received from individual supporters, foundations, major donors and companies to institutional activities, as outlined below:

- » **Projects and awareness:** 71% of the annual budget was directed to ActionAid International Federation programmes worldwide, including funds earmarked for initiatives supporting women in Brazil, Cambodia, Kenya and India. It also covered awareness, communication and positioning activities in Switzerland to highlight ActionAid's programme priorities nationally and to expand the Association's network of partners. This amount includes contributions from major donors transferred to Kenya and Jordan to deliver the projects mentioned above.
- » **Fundraising:** these costs reflect the expenditure required to increase and maintain the Association's supporter base, mainly through direct dialogue activities.
- » **Administrative, financial and exceptional costs:** support expenses (CHF 46,000) refer to essential operating costs, including administrative consultancy for bookkeeping, auditing, IT support, taxes and duties. Financial and extraordinary costs consist of bank charges on direct debits and card payments, as well as exchange rate differences on international transactions (CHF 2,000).

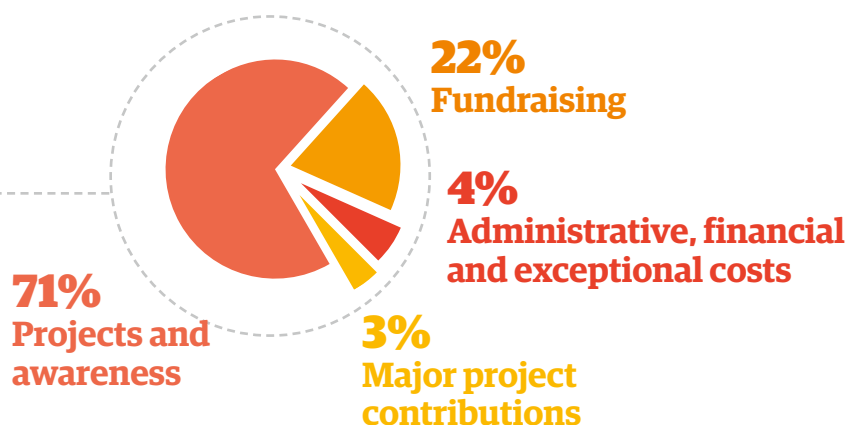
The financial year closed with a positive operating surplus of **CHF 74,511**, which will be reinvested to fund the Association's institutional activities.

Infographic 5 - Use of resources

(data as 31/12/2024)

Total costs

1,269,656 CHF



Infographic 6 - Annual Counts

(data as of 31/12/2024, in CHF)

BALANCE SHEET	2024	2023
ASSETS	934,042	1,089,206
FIXED ASSETS	1	1
Electronic office equipment	1,892	1,892
Depreciation on machinery	-1,891	-1,891
CURRENT ASSETS	72,514	62,785
Tax receivables	0	0
Other receivables	0	0
Prepaid expenses	72,514	62,785
CASH AND CASH EQUIVALENTS	861,527	1,026,420
PostFinance account	258,079	551,000
State Bank account	598,425	470,576
State Bank account	5,022	4,844
TOTAL LIABILITIES	859,565	1,079,666
LIABILITIES	153,962	221,435
Trade payables	129,461	195,040
Tax payables	10,943	11,054
Accrued liabilities	0	0
Other accrued liabilities	13,558	15,341
EQUITY	269,885	260,344
Membership contributions	100	100
Retained earnings from prior years	269,785	260,244
FUNDS DESIGNATED FOR PROGRAMMES AND PROJECTS	435,719	597,887
Restricted project funds	410,615	12,887
Unrestricted project funds	25,104	585,000
SURPLUS FOR THE YEAR	74,477	9,540
STATEMENT OF INCOME AND EXPENDITURE	2024	2023
INCOME	1,344,167	1,580,163
Donations from individuals and HV	1,344,167	1,580,087
Donations from individuals	1,307,685	1,477,738
Donations from High Value Fundraising	36,482	102,349
Exceptional Income	-	75
EXPENDITURE	798,885	851,568
Expenditure related to High Value Fundraising activities	48,230	36,453
Expenditure on communication, awareness-raising and fundraising	704,465	758,670
Administrative expenses	44,138	45,200
Financial and exceptional expenses	2,022	11,245
INTERIM RESULT FOR THE YEAR	545,312	728,595
Allocation to projects and programmes	470,801	719,054
Allocation to restricted projects	60,186	134,054
Allocation to unrestricted projects	410,615	585,000
SURPLUS FOR THE YEAR	74,511	9,540





Conclusions

In 2024, ActionAid Switzerland further strengthened its commitment to fundamental rights, with a particular focus on ending violence against women, child marriage and female genital mutilation, as well as promoting women's empowerment and leadership. At the same time, we placed young people at the centre of our work, recognising them as genuine drivers of change in their communities and investing in their potential through training, active participation and concrete alternatives to forced migration.

Through the *Fight For Women* campaign, we continued our awareness work in Switzerland, highlighting the need for structural change to end gender-based violence and discrimination.

We also deepened our partnerships with philanthropic organisations that share our vision of a fairer world. These collaborations have enabled us to support tangible interventions in the countries where we operate, strengthening community resilience and promoting sustainable, lasting solutions.

We are grateful to all those who have accompanied us on this journey: our 6,043 supporters in Switzerland, the foundations that renew their trust in us year after year, and those that have recently joined us. Their trust is a responsibility we are committed to honouring with transparency, effectiveness and fidelity to our values.

Thanks to them, we have been able to help communities around the world develop concrete responses that bring about real and lasting change.

In the years ahead, women and young people will remain at the heart of our work – as leaders, agents of change and drivers of social transformation. We will continue to work for a positive impact, contributing to the creation of a more just, inclusive and resilient society.

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Annual Report 2024

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