



act:onaid

Annual Report 2023



Colophon

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The Association ActionAid Switzerland is a non-profit entity which operates in the field of international solidarity and of development cooperation. Supporters can benefit from fiscal exemption according to the current legislation. The Association is subscribed to the Register of Commerce of the Canton of Ticino with the number: CH-501.6.014.943-5.

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Letter from the President

Dear Supporter,

I write to you with deep gratitude for your support and commitment, which have enabled us to achieve significant milestones in 2023. I would like to share with you the results we have achieved and the challenges ActionAid has faced over the past year.

Our mission to combat violence against women has made a difference in 45 countries. We have intensified our efforts to end child marriage and female genital mutilation, creating safe spaces for women and girls and raising awareness within local communities about their rights. Each project has been carefully tailored to specific local needs, fostering strong and inclusive female leadership.

In Switzerland, we have strengthened our presence through partnerships with foundations and major donors. Our campaigns have focused on expanding our supporter base and raising public awareness of gender-based violence and inequality. Once again this year, the Fight For Women campaign has been central to our advocacy efforts.

This year's Social Report reflects our unwavering commitment to tackling social exclusion and poverty, pursuing climate justice, and defending human rights. We will continue working towards the fair redistribution of resources and the development of a more resilient civil society through to 2028. These objectives are at the heart of our mission and will guide our efforts in the years ahead.

I would like to extend my heartfelt thanks to you and all our supporters. It is thanks to your invaluable support that we have been able to implement crucial projects for the well-being of girls, women, young people, and communities facing hardship. The achievements outlined in these pages are a direct result of your dedication and generosity.

With gratitude,



Giulio Gianetti



Chapter 1

Who We Are

ActionAid Over Time

ActionAid International was founded in 1972 by an English businessman, Cecil Jackson Cole, with the aim of enabling 88 children in India and Kenya to attend school. Today, we are an International Federation of independent organisations working in 71 countries worldwide. Our international secretariat is based in Johannesburg, South Africa, with regional offices in Bangkok, London, Nairobi, Rio de Janeiro, and Brussels.

For nearly 50 years, we have been supporting individuals, communities, groups, and movements—many of whom are an integral part of the organisation itself—engaged in the fight against inequality, poverty, and social exclusion.

In Switzerland, we support various initiatives aligned with ActionAid's mission, with the backing of the Federation and ActionAid Italy.

We aspire to a just, equitable, and sustainable world, where every person can enjoy the right to a dignified life, free from poverty and all forms of oppression. To this end, we mobilise, organise, and work both for and with communities facing poverty and exclusion, alongside organisations, women's movements, networks, and solidarity groups. Together, we strive to understand, confront, and overcome the structural and systemic causes of poverty and injustice. Women and their leadership are at the heart of our work—we support them in asserting their rights and challenging all forms of violence.

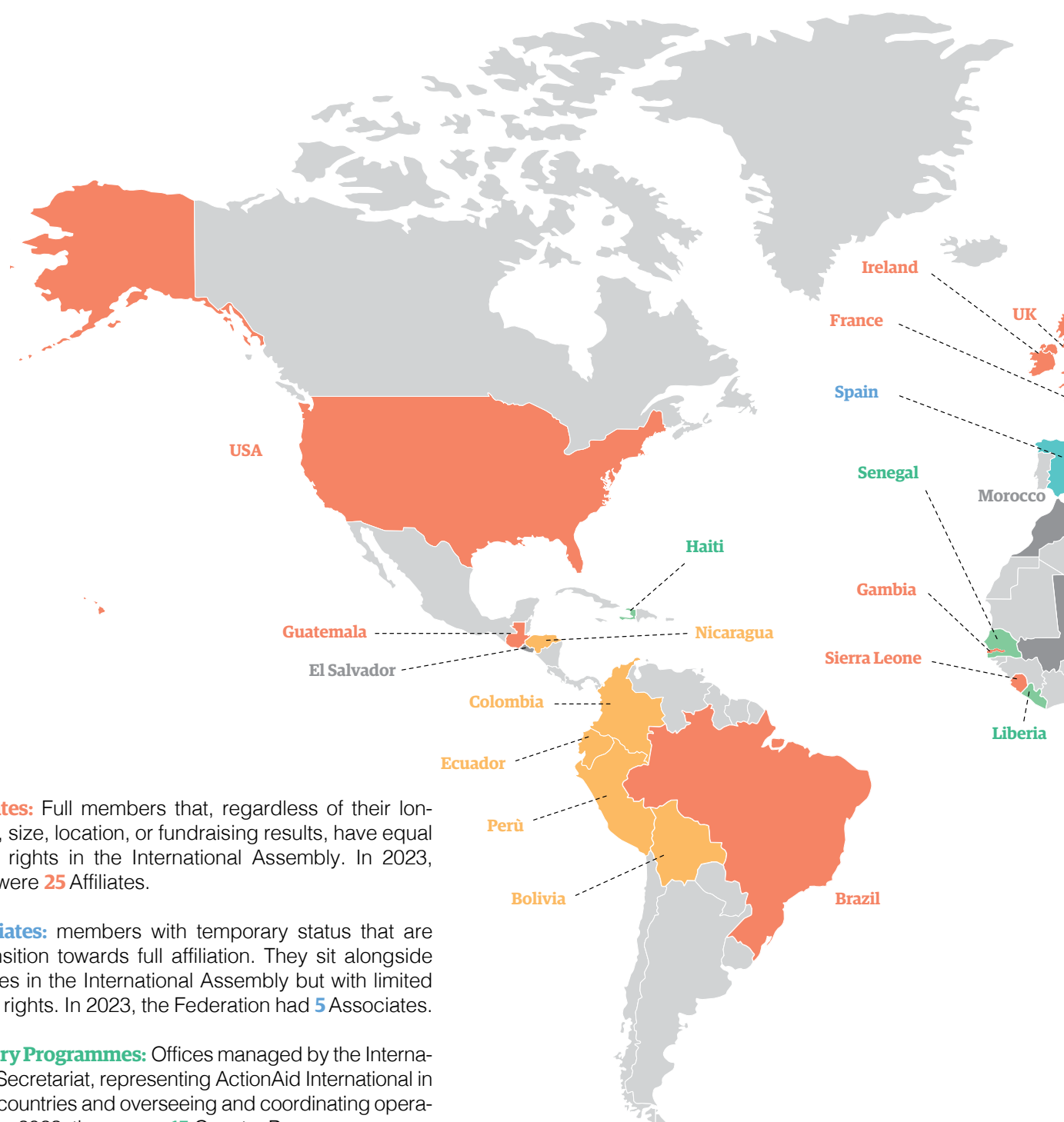
We believe that real change is possible for communities—particularly for women—who experience poverty and exclusion. Rooted in a commitment to human rights, our work supports communities in their fight against inequality and the patriarchal system, which continues to invisibly oppress and discriminate against women and girls across the world.

We focus on addressing the root causes of these injustices: our global commitment is to tackle the structural causes of violence against women, promote economic justice, strengthen civic participation, and advocate for greater state accountability in delivering quality public services that respond to gender-specific needs. We also work to advance climate justice and support women-led responses to emergencies.

Additionally, we are present in crisis contexts through our network of local partners, working on prevention and helping communities build resilience, so they can respond independently to critical situations.

ActionAid Around the World

The ActionAid International Federation classifies the countries where we operate into three categories based on their level of affiliation and supports each country on its path to membership. In addition to member countries, there are Countries and presences around the world, which include countries that have not yet started the membership process within the Federation or where interventions are directly managed by an existing member country. The ultimate goal is for all countries to become full members (Affiliates), able to contribute equally and fully to the Federation's programmatic, strategic, and financial direction.

Chart 1 - **ActionAid Around the World**

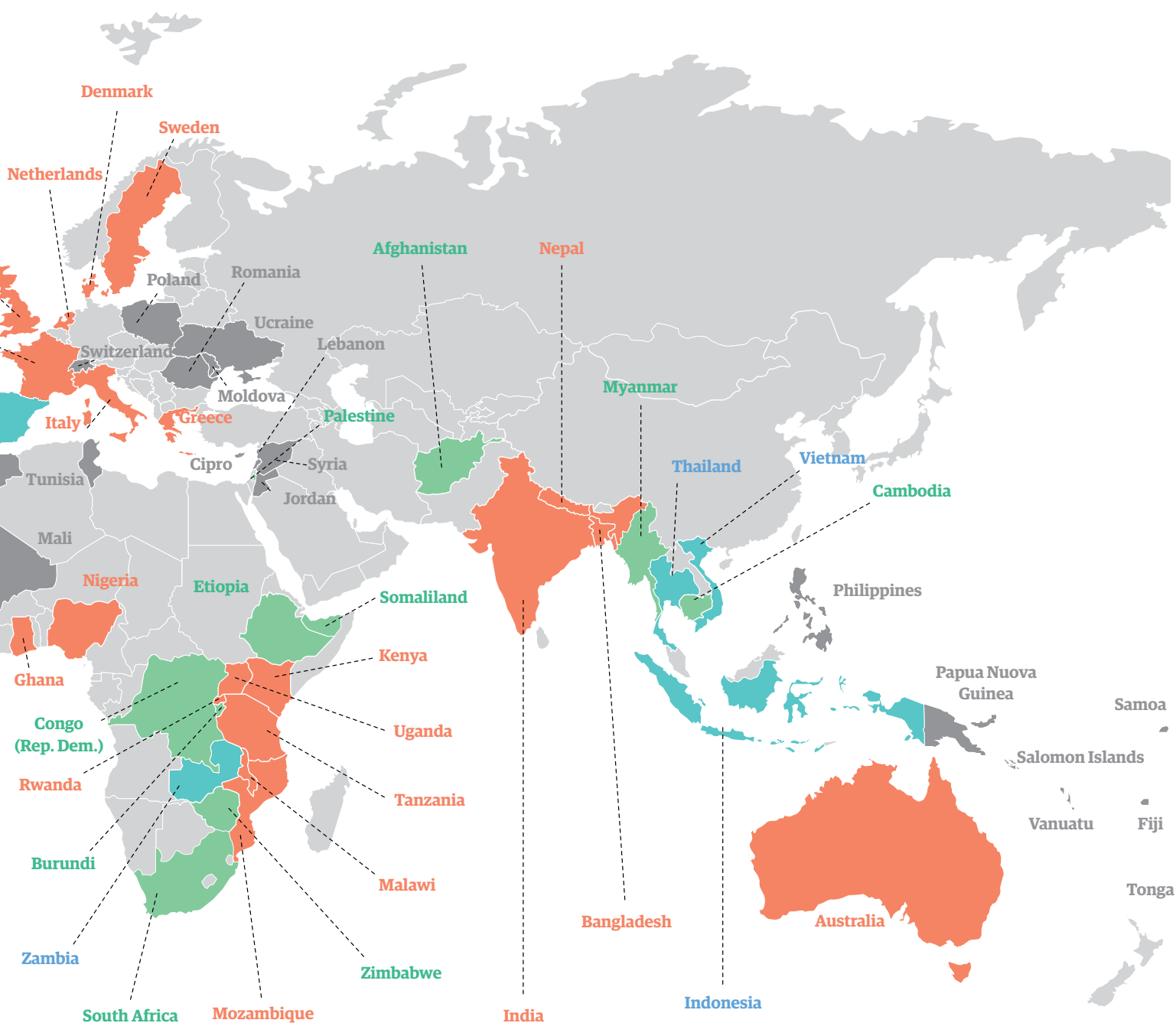
Affiliates: Full members that, regardless of their longevity, size, location, or fundraising results, have equal voting rights in the International Assembly. In 2023, there were **25** Affiliates.

Associates: members with temporary status that are in transition towards full affiliation. They sit alongside Affiliates in the International Assembly but with limited voting rights. In 2023, the Federation had **5** Associates.

Country Programmes: Offices managed by the International Secretariat, representing ActionAid International in these countries and overseeing and coordinating operations. In 2023, there were **15** Country Programmes.

Countries and Presences Worldwide: Countries where activities aligned with ActionAid's mission are carried out with the support of the International Secretariat or a delegated Affiliate. In 2023, there were **19** Special Presences.

Alianza por la solidaridad: an associated organisation in Spain, carries out activities in **5** Countries.



ActionAid in Switzerland

We established our presence in Switzerland on 18 February 2013. Our work began in the Canton of Ticino, where we launched our first awareness campaigns on poverty and social exclusion, aiming to engage the public with the Federation's objectives. Since 2014, we have been mobilising people and resources in the Canton of Zurich and other German-speaking cantons.

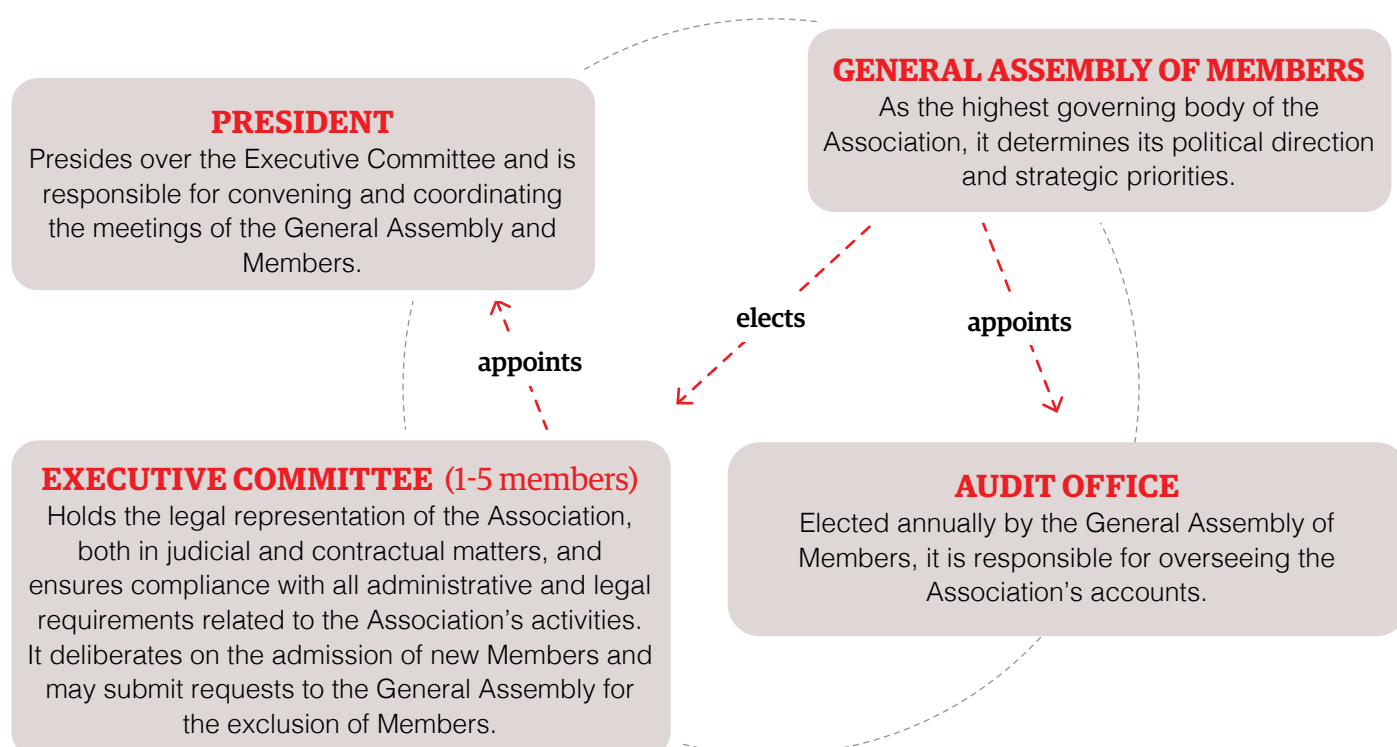
In 2016, thanks to the enthusiasm and strong support we received locally, we carried out educational activities in primary, lower secondary, and upper secondary schools in Ticino. These initiatives focused on the right to food worldwide, the fight against food waste, and the importance of promoting and protecting gender equality.

Since 2017, our commitment to women's rights has become a cross-cutting priority in all our interventions. In recent years, we have actively worked to raise awareness among Swiss civil society about women's rights worldwide and to implement projects aimed at women's empowerment. The goal of these projects is to foster greater gender equity through the recognition, protection, and promotion of women's rights.

We have also invested significant efforts in building a strong local network, working alongside us to drive meaningful social change.

ActionAid's presence in Switzerland stems from the initiative of ActionAid International Italia ETS¹, which has been entrusted with managing the brand and, more broadly, supporting the development of new countries within the Federation. As one of the founding members, it plays a key role in this process.

¹ ActionAid International Italia E.T.S. is a non-governmental, non-profit organisation that has been active in Italy since 1989. It is registered as a Third Sector Entity under the section "g – Other Third Sector Entities" (registration no. 79131; Tax Code: 09686720153) pursuant to Article 46, paragraph 1 of Legislative Decree No. 117 of 3 July 2017, in accordance with Article 22 of the same Decree and Article 17 of Ministerial Decree No. 106 of 15 September 2020, as recognised by the Regional Office of the National Register of the Third Sector (RUNTS) of the Lombardy Region.



Governing Body	Function
General Assembly of Members	<ul style="list-style-type: none"> » It is the Association's supreme governing body and, as such, defines its political and programmatic guidelines. » Elects the members of the Board of Directors and appoints the Auditor. » Determines the general policies and objectives necessary to achieve the statutory purposes and decides on proposals to amend the Association's Statute. » Meets at least twice a year (and whenever a justified request is made) to approve the financial statements and budgets. It also approves the Auditor's report. » Decides on liability actions against members of the Board of Directors and on the exclusion of members. » The General Assembly is convened with the presence of at least half plus one of the members and resolves by majority vote of those present. Each member is granted the right to a single vote.
President	<ul style="list-style-type: none"> » Appointed by the Board of Directors from among its members for a three-year term and may always be re-elected. » Presides over the Board of Directors and convenes and coordinates the proceedings of the General Assembly.
Steering Committee (1-5 members)	<ul style="list-style-type: none"> » Holds the legal representation of the Association, both in legal and contractual matters, and ensures compliance with all administrative and legal requirements related to the Association's operations. » May, when necessary, delegate representation to the President or other members. » Decides on the admission of new members and may propose their exclusion to the General Assembly. » Must consist of a minimum of one and a maximum of five members, who serve a three-year term and may always be re-elected. » According to the Statute, the Board of Directors must meet at least once every six months, convened by the President or the majority of its members.
Auditors	<ul style="list-style-type: none"> » Elected annually by the General Assembly to oversee the Association's accounts. » Conducts at least one annual audit of the accounts. » In 2023, the audit of the financial statements was entrusted to the auditing firm Ladif SA..

Vision, mission and values



THE VISION

a just, equitable and sustainable world in which every person has the right to a dignified life, free from poverty and oppression.



THE MISSION

to achieve social justice and equality, fight poverty by working for and with people living in marginality and exclusion, as well as with organisations, social movements and supporters.

We mobilize people and communities, making them protagonists of change and act so that States and institutions recognise human rights, ensure full respect and fight against discrimination. We aim to promote the leadership of women and young people, often left on the margins: the denial of their rights is in fact a grave injustice and is among the main causes of poverty in the world. To this end, we encourage the creation of networks of collective action and solidarity that contribute to the achievement of social justice for citizens, supporters, staff and volunteers.

We are rooted in the communities we work in and act transparently towards people living in poverty and exclusion.



The following are the **VALUES** that inspire and guide our ambitious battles:

- » **Mutual respect:** we believe in the equal dignity of all men and women and in the value of diversity.
- » **Equality and justice:** we want to achieve our mission for all, beyond sexual orientation and gender identity, ethnicity, social class, health status or religion.
- » **Honesty and transparency:** we want to be clear and transparent in our actions and communications.
- » **Efficiency:** we are committed to managing the organisation as efficiently as possible to maximise the resources used in pursuing victory over poverty and social inequalities.
- » **Integrity:** we are an honest, transparent and accountable organisation* at all levels, in order to ensure the effectiveness of our actions and the efficient and transparent use of our resources.
- » **Solidarity:** We recognise solidarity as an essential pillar in the fight against poverty, injustice and gender inequalities.
- » **Courage:** Let us proceed boldly in advancing our convictions and at the same time act creatively. We are bold and innovative in tackling the causes of poverty, injustice and gender inequality.
- » **Independence:** We intend to remain independent of political, religious or other affiliations.
- » **Pursuit of excellence:** we want to make sure that the work is always carried out precisely, effectively and with very high-quality standards, so as to be a reference point for other players in organised civil society.
- » **Consistency:** We are committed to making decisions considering the direct and indirect consequences of those who are excluded and marginalized.
- » **Humility:** we are an interlocutor ready to listen, aware of being part of a greater alliance of forces with the common goal of defeating poverty.

* Accountability means "to render account" of its conduct towards all stakeholders that revolve around ActionAid.



Chapter 2

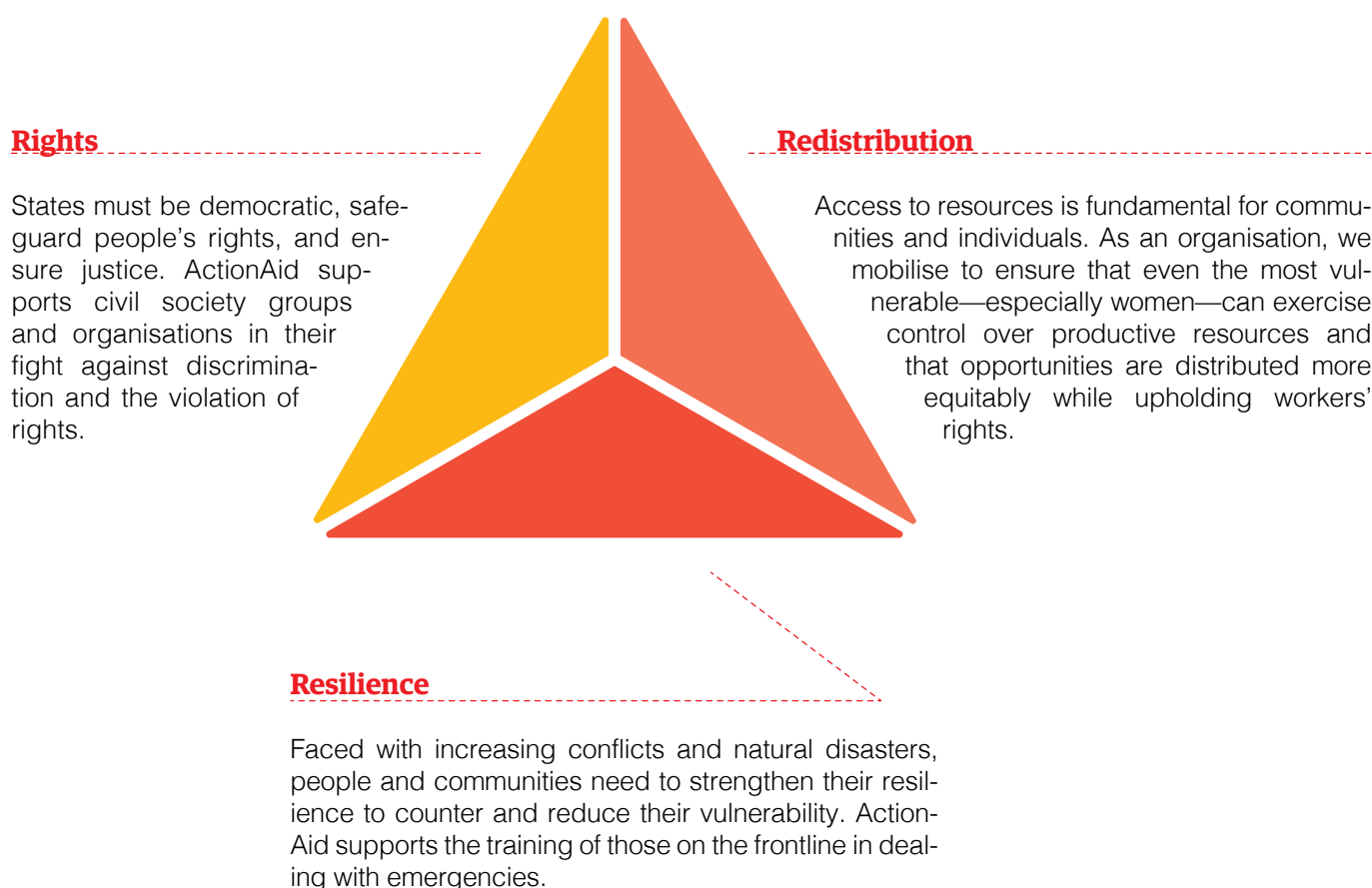
Objectives and Programme Activities

The 2028 Strategy: *Action for Global Justice*

Action for Global Justice is the latest innovation in ActionAid's international strategy. This ten-year strategy (2018–2028) defines our global commitment to social justice, the fight against poverty, and the promotion of gender equality.

We work alongside the most vulnerable and marginalised communities, supporting them in becoming protagonists of change. We take participatory action together with organisations, activists, volunteers, social movements, and supporters.

Our strategy is based on three pillars:



These pillars are closely interconnected and mutually reinforcing: **rights** cannot be fulfilled without the **redistribution** of power, and they will remain under threat unless the **resilience** of individuals and communities is strengthened.



ActionAid's Global Results

In 2023, our commitment materialised through **four programmatic priorities**.



Priority 1

The right to a **life free from violence**, ensuring the physical integrity of girls and women.



Priority 2

The **redistribution** of global resources to reduce inequalities worldwide.



Priority 3

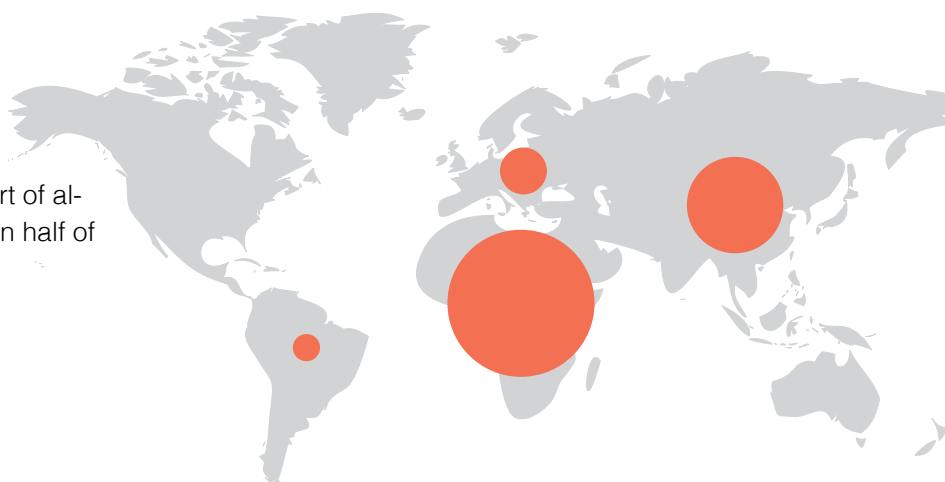
Climate Justice.



Priority 4

Women-led emergency **response and prevention**.

In 2023 we worked with the support of almost **702 local partners**, more than half of whom were women.



Policy priorities

All countries within the Federation contribute to the achievement of the priorities established at the international level. These programmatic priorities take concrete form in the projects we implement worldwide, made possible by the support of our Swiss donors and those from other countries.

01



The right to a life free from violence ensuring the physical integrity of girls, women, and young women

Violence against women is a complex and deeply entrenched phenomenon worldwide, making it difficult to eradicate. Every day, ActionAid works alongside young women's movements to combat the structural causes of gender-based violence, fully aware that its roots lie in unequal access to power and resources, socially constructed norms based on patriarchal models, and economic systems that exploit both paid and unpaid women's labour.

With growing attention on women's economic empowerment as a "driver of growth," we seek to shift the debate towards building an economic system that works for women living in poverty and exclusion while guaranteeing and strengthening their rights. A fundamental part of this work involves advocating for greater corporate accountability in upholding human rights standards and ensuring the protection of women in informal and precarious employment.

Only by increasing women's access to and control over productive resources and their social and economic rights, while simultaneously challenging patriarchal institutions that systematically deny these rights, can we significantly reduce the risk of gender-based violence in all its forms.

ActionAid has worked to combat modern slavery and promote decent work in Ghana and Ethiopia through global advocacy efforts aimed at increasing ratifications of ILO Convention No. 190 on violence and harassment in the world of work. Together with our partners, we sent a delegation to the latest session of the United Nations Human Rights Council's intergovernmental working group in Geneva, prioritizing the integration of a gender justice perspective in the treaty negotiations.

As part of the "Fighting Modern Slavery" project in Ethiopia and Ghana, ActionAid contributed to tackling human trafficking as part of a broader program aimed at reducing modern slavery. ActionAid Ghana and the Anti-Human Trafficking Department successfully rescued 34 survivors of human trafficking and supported the reunification of 28 survivors of modern slavery with their families.

Testimony of Sarah, Nigeria



"I got married when I was 16. My partner abused me and threw me out of the house. I have three children, aged 10, 7, and 5, whom I was forced to leave behind (...) I had nowhere to go, so I stayed with a friend who told me that her daughter lived in Ghana and could help me find work as a seamstress. She showed me a picture of her daughter so I would recognize her at the meeting point in Ghana.

I traveled to Ghana by bus with a group of men—I was the only woman on board. We left at night and arrived in Ghana the following day. When I arrived, a woman picked me up and took me to a hotel, where I was forced into prostitution. She was violent and frequently attacked me.

A young girl from the community saved me and helped me escape. She took me to a town, and while I was there, I became pregnant and gave birth.

The place was dangerous, so I left and ended up sleeping on the streets with my newborn. To provide for my child, I started selling drinking water on the streets."

Thankfully, Sarah was rescued by the Department of Social Welfare and taken to a shelter. Action-Aid then successfully repatriated her to Nigeria. Today, Sarah works as a hairdresser, and her son is attending school.



A COMMITMENT TO WOMEN: FIGHT FOR WOMEN

ActionAid Switzerland is deeply committed to tackling the structural causes of violence against women, primarily through awareness-raising initiatives on women's and girls' rights that have been implemented in the region for several years.

Through the *Fight for Women* campaign, ActionAid supporters extend a hand to women across the world, helping them resist and overcome all forms of violence and discrimination. Our commitment is also reflected in awareness-raising efforts, fundraising activities, the implementation of targeted projects, and advocacy, all aimed at building a world where women can fully exercise and enjoy their rights.

02



Redistribution of Resources Worldwide to Reduce Global Inequalities

We work alongside people living in poverty, as well as organizations, social movements, and activist groups, to strengthen civic participation in public decision-making processes. Through advocacy efforts, we seek to enhance the participation of women, young people, and marginalized groups in governance and decision-making processes that affect them.

We promote accountability in the provision of high-quality public services, particularly those that benefit women, such as public education. We advocate for these services to be funded through progressive tax systems and call for the implementation of fairer global tax regulations. Additionally, we work toward building more democratic and accountable states. We champion redistributive policies that foster a fairer sharing of power and resources.

For example, in many countries, the right to education is not guaranteed due to a lack of public services, preventing equal access for all. This right is further threatened by the widespread practice of forced marriages, which compel countless girls worldwide to sacrifice their education.

It is estimated that every day, 33,000 girls are forced into marriage before they are ready. This often leads to severe consequences, including compromised physical and psychological development, social isolation, school dropout, and high-risk pregnancies.

In 2023, thanks to the tireless efforts of our colleagues on the ground and the invaluable support of our donors, we intervened to prevent numerous child marriages. Through awareness programs aimed at parents and the establishment of local intervention groups, we worked to protect the rights and futures of young girls worldwide.

03



Climate Justice

Climate change has a severe impact on the livelihoods of people living in poverty and exclusion, with women disproportionately affected. We believe that the world's wealthiest nations bear a major responsibility for the current crisis and have a duty to support the most affected countries in achieving climate justice. This means ensuring that communities receive the resources and assistance they need to adapt to a changing climate.

We work to strengthen the resilience of communities in both rural and urban areas worldwide, helping them build sustainable livelihoods. One of our key priorities is promoting agroecology—a climate-resilient and sustainable approach to farming that reinforces food systems and enhances small-scale farmers' ability to withstand extreme climate shifts.

We also advocate for a fairer redistribution of land and other productive resources, ensuring greater access and control for women, Indigenous peoples, young people, and other marginalized groups. At the same time, we challenge land grabbing and resource monopolization, which threaten their rights and survival.

Testimony of Hok, Cambodia

Hok lives in the Pursat region of Cambodia, where increasingly extreme rainfall and flooding are altering waterways and roads, impacting both the economy and the local community.



*Hok and her son,
Cambodia*



Hok's family has suffered a drastic loss of income due to prolonged droughts followed by sudden floods that have devastated crops. Like many others in her village, Hok has been forced to take on significant debt just to survive.

In recent years, ActionAid has developed the "Women Champions" program in Cambodia, empowering women to become leaders in their communities.

Through this initiative, women receive training in rights advocacy and organizational skills to help their communities adapt to climate change.

Additionally, women farmers are supported in adopting climate-resilient agricultural techniques, enabling them to better withstand unpredictable weather patterns.

04



Women's Leadership in Emergency Response and Prevention

ActionAid is committed to building a unified humanitarian response system rooted in human rights. This system aims to strengthen women's capacity to prepare for and respond to humanitarian crises, territorial occupations, and conflicts. It seeks to localise power and enhance accountability, ensuring that resources and decision-making are directed towards affected communities.

The rights of women and other groups made vulnerable by disasters—as well as protection from violence, exploitation, and abuse in times of crisis—will be reinforced through community-based protection mechanisms and strengthened accountability from humanitarian actors.

We work to build the resilience of both rural and urban communities against climate change, disasters, and conflicts through transformative actions at local and global levels. These efforts are led by women living in poverty and exclusion, ensuring their voices and leadership drive meaningful change. Youth engagement will be a priority in preventing the worst impacts of emergencies.

ActionAid remains committed to championing accountability towards disaster- and conflict-affected communities and to shifting power to local organisations and movements at all levels. In recent years, ActionAid Switzerland has launched emergency appeals to Swiss supporters in response to the humanitarian crises caused by the wars in Ukraine and Palestine, supporting local communities in addressing urgent needs.



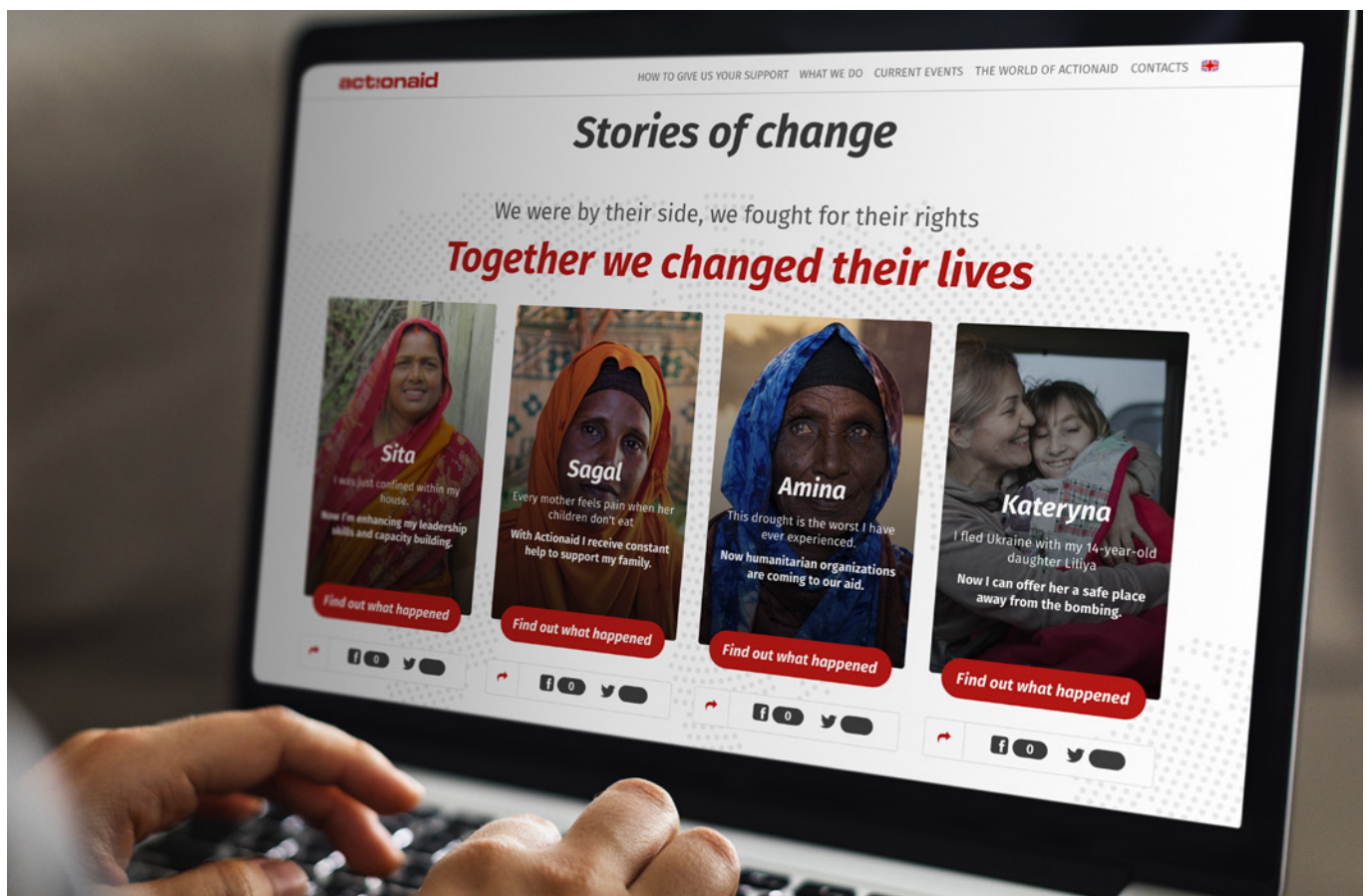
Communication

We believe in communication as a tool for inclusive and accessible change, playing a fundamental role in informing, raising awareness, mobilising, fostering dialogue, and transparently sharing our results.

On our website, www.actionaid.ch, you can explore a wide range of content about our organisation, gain deeper insight into our areas of intervention, and learn more about our governance structure and the use of the resources we collect. The website also features information on specific projects and ways to support our initiatives. Additionally, we publish news updates and stories of change, gathered directly from the communities we work with.

We are also active on various social media platforms. For several years, our Facebook page has provided updates on our activities and testimonies from beneficiaries, while YouTube enhances the experience with audiovisual content.

Throughout 2023, we highlighted urgent issues, local and global contexts, and the extraordinary resilience of communities in Switzerland and worldwide. We continued to present challenging narratives to diverse audiences, even on topics that were not always prioritised in public, political, and media agendas.



Chapter 3

ActionAid Switzerland's Resources

In 2023, *Fight for Women* was once again confirmed as the campaign through which ActionAid Switzerland raised funds via regular donations. These resources were secured by acquiring new supporters through direct dialogue activities and by strengthening the engagement of our long-standing donor base.

The funds collected support programmes and projects across all the countries where ActionAid operates, with a particular focus on initiatives aimed at combatting violence against women, young girls, and children.

Additionally, we continued our fundraising efforts with philanthropic organisations, primarily to support projects in ActionAid's countries of operation. These efforts focused especially on women's rights and the right to education, reinforcing our commitment to creating lasting and meaningful changes.

Chart 2 - Total revenue

(data as 31/12/2023)

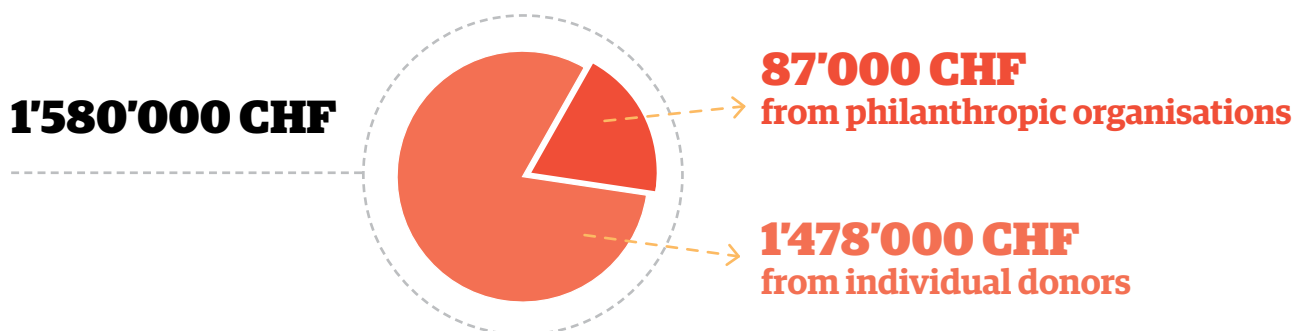


Chart 3 - Supporters

(data as 31/12/2023)

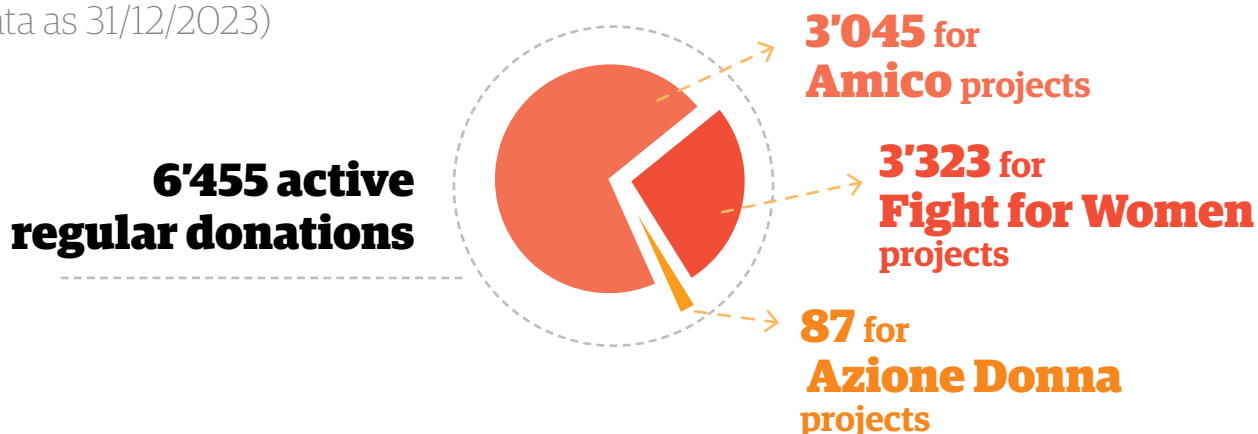




Chart 4 - Supporters by Gender and Age Group

(data as 31/12/2023)

		Age range	German Switzerland	Italian Switzerland
	58%	18-24	5%	1%
		25-59	18%	16%
		60-99	5%	12%
	42%	18-24	3%	1%
		25-59	14%	13%
		60-99	3%	7%

Funds Raised in 2023

Individual Supporters

In 2023, ActionAid Switzerland generated total revenue of 1,580 CHF/000, of which 1,478 CHF/000 came from individual donor contributions.

As of 31 December 2023, ActionAid Switzerland had the support of 6,455 active regular donations, distributed as follows:

- » 47% of donors chose the Amico di ActionAid formula, which supports the organisation's entire mission across all countries within the federation.
- » 51% of donors contributed through *Fight for Women*, funding projects aimed at combating violence against women.
- » The remaining 2% opted for Azione Donna, making larger annual donations to support projects for women in four specific countries: Brazil, Cambodia, Kenya, and India.

Philanthropic Organisations

In 2023, fundraising efforts with philanthropic organisations continued, focusing on strengthening partnerships with existing supporting foundations and establishing new collaborations. Their contributions were primarily directed towards projects promoting women's rights and education in Jordan and the Democratic Republic of the Congo, with a total contribution of 102 CHF/000.



Supported Project in 2023

Using mobile technology to combat sexual violence in Jordan



This initiative builds on a highly effective pilot project that has been making a tangible impact for the past three years. In response to field evidence—including recurring cases of violence and discrimination against women and girls in refugee and host communities—ActionAid launched a project in Jordan to facilitate access to essential support services through a Chat-Bot, an innovative software designed to simulate human interaction. This digital tool enables women affected by violence to safely and confidentially access psychosocial, healthcare, and legal assistance, empowering them to reach the services they need in a secure and protected environment.

Over the past year, the project has seen significant enhancements and advancements. Notably, the Chat-Bot's reach has expanded, both in terms of the number of accessible services and the women benefiting from them. A major technological upgrade has further strengthened the platform, extending its availability across WhatsApp, Facebook, Messenger, Instagram, and Telegram, making it more accessible than ever.

Furthermore, a new generation of young women has been trained and empowered as community engagement managers, actively working across various regions in Jordan. One of the most transformative achievements of 2023 has been the expansion of the project to include men and people with disabilities. This inclusion has enabled extensive awareness-raising and prevention training, often led by the young community managers themselves.

Once again, this project has been made possible thanks to the generous support of the Karl Kahane Foundation.

Adopt a School



In the second half of 2023, ActionAid launched “Adopt a School”, a twinning initiative connecting students and teachers from Regent International School in Switzerland with those from the Salamabila Institute in Maniema province, Democratic Republic of the Congo.

This programme fosters direct dialogue and exchange between students from the two schools through letter writing, photo and video sharing, and cultural interaction. The initiative has created valuable relationships and new perspectives, bridging different worlds and languages.

As part of this project, Regent International School organised an internal fundraising campaign, which enabled the purchase of educational materials for the Salamabila Institute.

Improving access to education and protection services for conflict-affected populations in South Kivu, Democratic Republic of the Congo

The Democratic Republic of the Congo (DRC) is one of the largest and most populous countries in Africa. Its history has been shaped by wars, corruption, and political instability, with a system often paralysed by insecurity and fragility. These challenges have become even more pronounced during and after the Covid-19 pandemic, further exacerbating the vulnerability of families and children.

Among the key priorities that led ActionAid to intervene are access to education, school dropout rates—which expose children to heightened risks of exploitation and violence—the availability of school materials and ensuring that children can safely reach school.

Based on an in-depth needs assessment, ActionAid has identified a direct link between school dropout rates and the forced recruitment of children into armed groups, a phenomenon often driven by families' economic hardships and inability to meet their basic needs. In this context, ensuring the Right to Education is more urgent than ever.

To address these challenges, ActionAid is implementing a large-scale education and emergency protection programme, delivering integrated services and assistance through a holistic approach. This initiative engages 65 schools and their surrounding educational communities, strengthening long-term resilience and access to quality education.

As part of this programme, the Gertrude Hirzel Foundation has supported the rehabilitation of a school in Maniema province, South Kivu, ensuring improved learning conditions. The project included the construction of separate sanitation facilities for boys, girls, and teachers, as well as the installation of a water purification basin to provide safe and clean water for the school community.



ACKNOWLEDGEMENTS

We would like to express our heartfelt gratitude to all our generous individual donors and foundations, whose support has been instrumental in funding our projects around the world.

A special thank you goes to:

Karl Kahane Foundation, Gertrude Hirzel Foundation, Regent International School

Allocation of Resources

In 2023, ActionAid Switzerland allocated 100% of the funds raised—from individual donors, foundations, major donors, and corporate contributions—to the implementation of institutional activities, as detailed below:

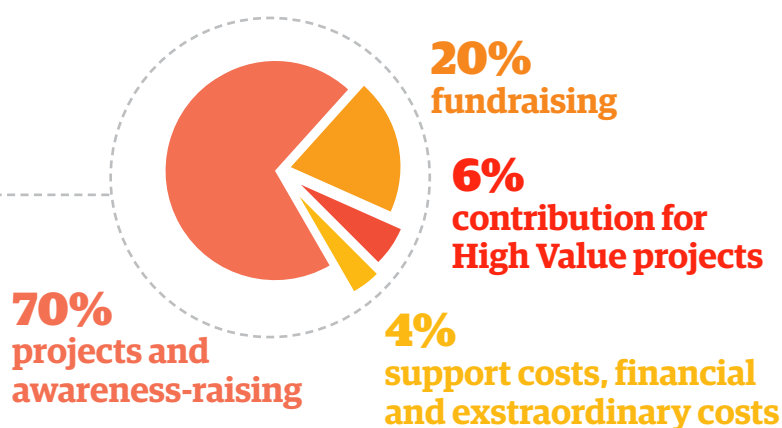
- » **Projects and Awareness-Raising:** 70% of the annual budget was allocated to ActionAid's international federation programmes, including earmarked funding for projects supporting women in Brazil, Cambodia, Kenya, and India. This allocation also covered awareness-raising, communication, and advocacy activities in Switzerland, aimed at increasing public awareness of ActionAid's programme priorities and expanding the organisation's network of partners. Additionally, this category includes funds raised from major donors, which were transferred to Kenya and Jordan to support the projects previously mentioned.
- » **Fundraising:** this category covers expenses related to acquiring and retaining individual supporters, primarily through direct dialogue initiatives.
- » **Operational, Financial, and Extraordinary Costs:** Operational costs (56 CHF/000) include essential administrative expenses for the organisation's functioning, such as accounting and auditing services, IT support, and tax obligations. Financial and extraordinary costs (11 CHF/000) cover bank fees for processing direct debits and credit card donations, as well as foreign exchange differences incurred in international financial transactions.

The financial year closed with a **positive balance of 9,540 CHF**, which will be fully reinvested to fund the organisation's institutional activities.

Graph 5 - Allocation of Resources

(data as 31/12/2023)

Total costs incurred
1'570'622 CHF



Graph 6 - Conti annuali

(data as 31/12/2023, in CHF)

<i>STATEMENT OF FINANCIAL POSITION</i>	<i>2023</i>	<i>2022</i>
ASSETS	1'089'206	972'463
NON-CURRENT ASSETS	1	53
Electronic office equipment	1'892	1'892
Accumulated depreciation on machinery	-1'891	-1'840
CURRENT ASSETS	62'785	6'631
Receivables from tax authorities	0	6'631
Other receivables	0	0
Prepaid expenses	62'785	0
CASH AND CASH EQUIVALENT	1'026'420	965'779
PostFinance account	551'000	314'840
Banca Stato account	470'576	646'765
PayPal account	4'844	4'173
LIABILITIES AND EQUITY	1'079'666	939'744
LIABILITIES	221'435	196'064
Trade payables	195'040	79'634
Tax payables	11'054	9'275
Accrued expenses	0	8'535
Deferred income	15'341	14'413
EQUITY	260'344	227'525
Membership shares	100	100
Retained earnings from previous years	260'244	181'176
FUNDS ALLOCATED TO PROGRAMMES AND PROJECTS	597'887	516'054
Restricted project fund	12'887	36'054
Unrestricted project fund	585'000	480'000
OPERATING RESULT FOR THE YEAR	9'540	32'719

<i>INCOME STATEMENT</i>	<i>2023</i>	<i>2022</i>
INCOME	1'580'163	1'412'287
Donations from individuals and HV	1'580'087	1'412'198
Donations from individuals	1'477'738	1'412'198
Donations received from High Value fundraising	102'349	70'587
Financial and extraordinary income	75	89
EXPENSES	851'568	798'928
Costs for High Value fundraising activities	36'453	55'853
Costs for promotion, awareness-raising and fundraising	758'670	695'850
Administrative costs	45'200	45'314
Financial and extraordinary costs	11'245	1'911
INTERIM RESULT FOR THE YEAR	728'595	613'359
Allocation to projects and programmes	719'054	580'640
Allocation to projects - restricted funds	134'054	100'640
Allocation to projects - unrestricted contribution	585'000	480'000
RESULT FOR THE YEAR	9'540	32'719

A Shire

Mathematics

Changing improper fractions into mixed fractions

example

$$\frac{8}{3} = 2 \frac{2}{3}$$

$$\frac{9}{6}$$

$$\frac{23}{9}$$



Conclusions

Over the past year, our organisation has remained fully committed to the fight against violence against women, the prevention of child marriage and female genital mutilation, and the promotion of women's empowerment and leadership. Operating in **45 countries worldwide**, we have pursued our mission thanks to the generous support of our donors in Switzerland, who have continued to believe in our work despite global challenges.

Through our programmes, we have reached thousands of women and girls, providing them with protection and support, but also with concrete opportunities to build a better future. In particular, we have worked tirelessly to ensure that girls can access education, knowing that education is a powerful tool for emancipation and progress. Furthermore, we have supported the rehabilitation and social reintegration of women who have survived violence, such as acid attacks, equipping them with the resources they need to rebuild their lives.

Our work would not have been possible without the contribution and trust of our supporters. In **2023, 6,455 Swiss donors** chose to support us, demonstrating extraordinary solidarity that has allowed us to continue and expand our interventions. To them, we extend our sincerest gratitude.

Looking to the future, we remain determined to **intensify our efforts** and **strengthen our partnerships** with institutions, foundations, major donors, and companies that share our vision of a fairer and more just world. We reaffirm our commitment to promoting sustainable and inclusive change, ensuring that every individual's rights are recognised and that resources are distributed equitably.

Women will remain at the heart of our work—as leaders, beneficiaries, and agents of change. We will continue to work to ensure that all girls and women can live free from violence, achieve their dreams, and take control of their own destinies.

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Annual Report 2023

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