

# act:onaid

## Annual Report 2017



## Colophon

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The Association ActionAid Switzerland is a non-profit entity which operates in the field of international solidarity and of development cooperation. Supporters can benefit from fiscal exemption according to the current legislation. The Association is subscribed to the Register of Commerce of the Canton of Ticino with the number: CH-501.6.014.943-5.

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# A year of challenges

This annual report is an opportunity to share and describe the distinctive traits of ActionAid Switzerland's work, its activities and the results achieved in 2017. The organisation has been operating in Switzerland for five years and immediately began to raise awareness among the population on complex issues such as the fight against social exclusion, poverty and the protection of human rights.

The past year has seen important changes concerning the international federation. Since its creation in 1972, the issues of poverty and social exclusion have been central to the work of ActionAid, although it has always managed to self-renew periodically, keeping itself in step with the times and the real needs of people.

Furthermore, the whole federation has been involved in developing the new Action For Global Justice strategy, which defines the direction that the activities, projects and actions will take from 2018 to 2028.

A renewal became necessary because we live in a time of global transition in which dominant economic forces, climate change and persistent injustices and inequalities are affecting the lives of people all over the world.

At the same time, however, there is a vigorous collective aspiration to transform the world into a more just, equitable and sustainable place from a social and environmental point of view and ActionAid's new strategy is part of that unstoppable will.

In addition to being an important stage from a programmatic point of view and having represented a time of profound internal renewal, the preparation of the new international strategy was a participatory and democratic process made possible by the contribution of all those who work for and with ActionAid on a daily basis. The centrality of people was crucial to the process, just as it is in every activity and project undertaken by the organisation.

People and their needs are and will continue to remain the pivot of ActionAid's work with the new strategy. In 2018, ActionAid Switzerland expects to increase its supporters because it is only thanks to the support and solidarity of the people who choose to stand side by side with the poorest and the excluded on a daily basis, that ActionAid can play an important role in achieving greater overall justice.



Giulio Gianetti

A handwritten signature in black ink that reads "Giulio Gianetti". The signature is written in a cursive, flowing style.

# Section 1

## About ActionAid

### A brief history of the international organisation

ActionAid was founded in 1972 by an English businessman named Cecil Jackson Cole to allow 88 children in India and Kenya to go to school. ActionAid has grown since that day 46 years ago and nowadays is an international federation with a democratic governance structure that hands autonomy and responsibility in the decision-making processes to its members operating in the various countries.

Operating in 46 countries spread over 5 continents, ActionAid works to combat poverty and social injustice and does so with over 12,000 partners and allies. The ActionAid International Federation is governed by two main bodies: the General Assembly which includes all affiliated members and those in the process of affiliation - also known as associates - and the Board of Directors, made up of 11 individuals elected by the General Assembly, which supervises the work of the International Secretariat. The latter coordinates, facilitates and supports the activities of the federation.

### ActionAid in Switzerland

ActionAid began working in Switzerland on 18 February 2013. From the outset, efforts were concentrated above all in Canton of Ticino, where the first awareness campaigns on the issues of poverty and social exclusion were launched to try and inform the population of the work being carried out by ActionAid throughout the world. Since 2014, the organisation has also mobilised both people and resources in the Canton of Zurich and other German-speaking cantons. In 2016, thanks to the enthusiasm and strong support received in the area, ActionAid strengthened its commitment by introducing educational activities involving the use of educational kits in elementary, lower and upper secondary schools in Canton of Ticino. Workshops and participatory methodologies were employed to inform and raise awareness among students on issues that are important to ActionAid and which may also affect Switzerland. Thanks to the collaboration of teachers and parents, ActionAid has succeeded in bringing into classrooms complex topics such as the importance of the right to food in the world, the fight against food waste and the need to increase gender equality.

The presence of ActionAid in Switzerland is supported in particular by ActionAid Italy, which has been delegated to manage the brand in Switzerland and support the development of new countries within the federation in general.

### Vision and principles

ActionAid's vision is one of a just, fair and sustainable world in which everyone can enjoy a dignified life, free from poverty and oppression. To achieve this goal, the aim of the organisation is to increase the empowerment of individuals and communities. As a result, it mobilises people and communities, giving them frontline roles in the changes that they themselves consider necessary for states and institutions to recognise human rights without discrimination and guarantee that they are observed.

Over the years, women, who are often the subject of greater discrimination and injustice, have become increasingly central to the work of the organisation. ActionAid is committed to guaranteeing greater gender equity and ensuring that women can make their voices heard to gain recognition or greater respect for their rights.

# The new strategy for 2018-2028: Action for Global Justice

***“Overcoming poverty is not a task of charity, it is an act of justice”***  
***[Nelson Mandela]***

Since its founding, ActionAid has innovated and evolved its approach in order to better address the structural causes of poverty and injustice. “Strategy 2028: Action For Global Justice” is the latest evolution of ActionAid’s international strategy. It is based on the lessons learned and the experience gained with the previous “People’s Action to End Poverty” strategy and is the result of a participatory process involving the staff of ActionAid, experts, partners and people with whom the organisation works throughout the world.

In its new ten-year strategy, ActionAid aims to strengthen social justice, eradicate poverty and promote gender equality on a global level, working with the more vulnerable and marginalised communities and with organisations, activists, social movements and supporters.

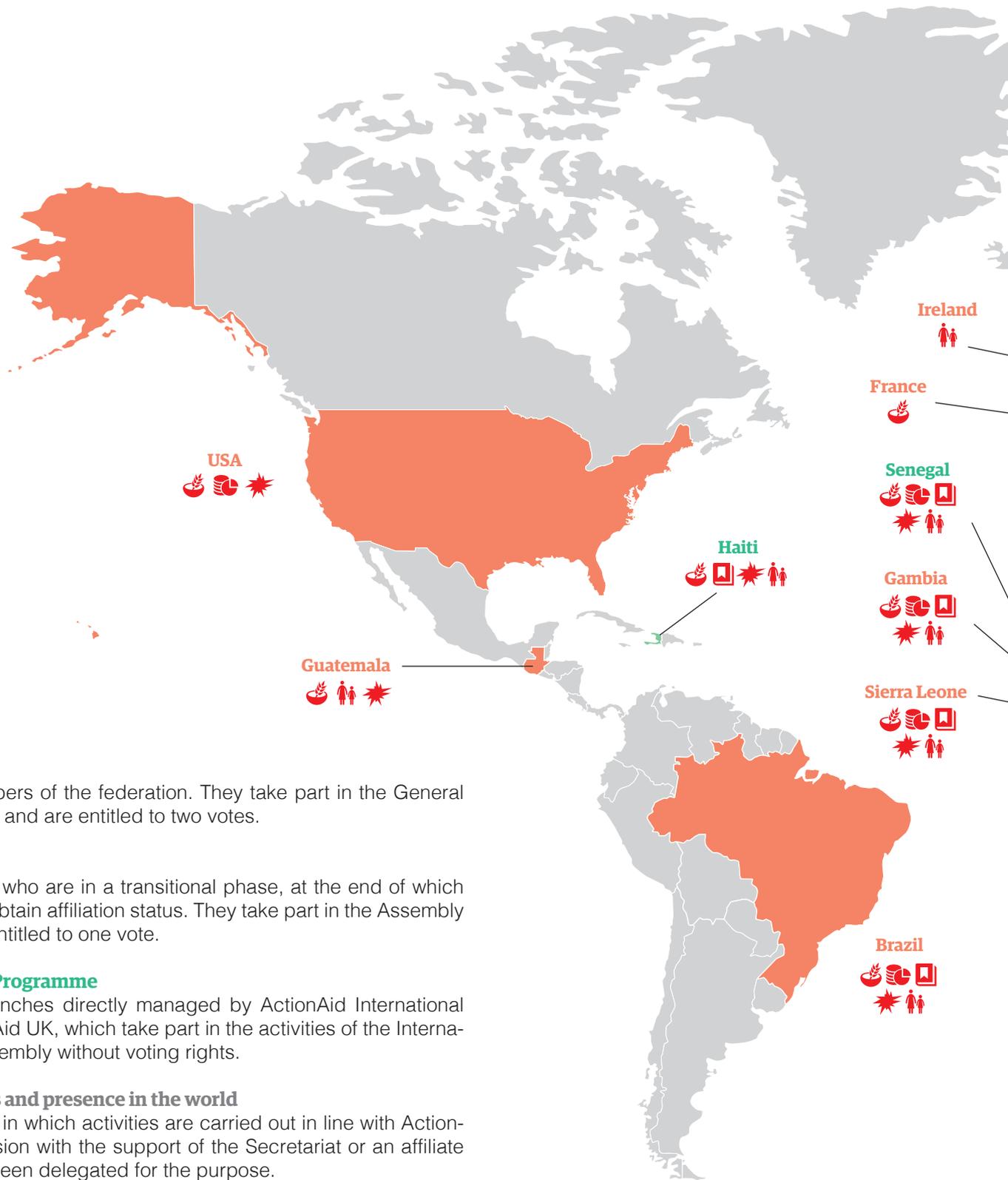
To achieve these objectives, ActionAid will work to redistribute power and resources, strengthen the resilience of communities and social movements and defend the rights of people living in situations of exclusion.

These objectives will be achieved through a long-term agenda based on three pillars:

- » **Rights:** States must be democratic, protect people’s rights and guarantee justice. In order for these essential elements to be guaranteed, it is important for the most vulnerable people to be able to take action and give voice to their needs. ActionAid aims to support civil society groups and organisations in dealing with negative cultural and social norms and practices that foster discrimination and the violation of rights.
- » **Redistribution:** the earth’s resources are sufficient to guarantee a dignified life for all, but need to be redistributed equally. ActionAid operates to ensure that even the most vulnerable people, especially women, can increase their control over productive resources and to ensure a fairer sharing of opportunities, as well as respect for workers’ rights. All of the above, for example, while working in countries to strengthen regulations on economic activities and increase their focus towards a more equitable redistribution of resources; applying pressure for the implementation of progressive tax systems and so that efforts are made on the pre-distribution of resources that precedes the taxation of income; working for women to have the right to financial compensation for care work and a reduction of the burden on their shoulders, as well as the redistribution of financial resources in favour of the public services available to the less well-off.
- » **Resilience:** faced with increasing conflicts and catastrophic natural events, people and communities need to increase their resilience to counteract, react and decrease their vulnerability. This must take place both in urban contexts (involving situations of rapid and often deregulated urbanisation) and in rural areas (where the impact of climate change is becoming increasingly important); people must be supported to counter emergency situations, for example by training those who are on the frontline responding to them.

These pillars are closely related and mutually supportive: rights cannot be upheld without the redistribution of power and will continue to be threatened unless the resilience of communities and people is strengthened.

# Chart 1 - ActionAid in the world



### Affiliate

Full members of the federation. They take part in the General Assembly and are entitled to two votes.

### Associate

Members who are in a transitional phase, at the end of which they will obtain affiliation status. They take part in the Assembly and are entitled to one vote.

### Country Programme

Legal branches directly managed by ActionAid International or ActionAid UK, which take part in the activities of the International Assembly without voting rights.

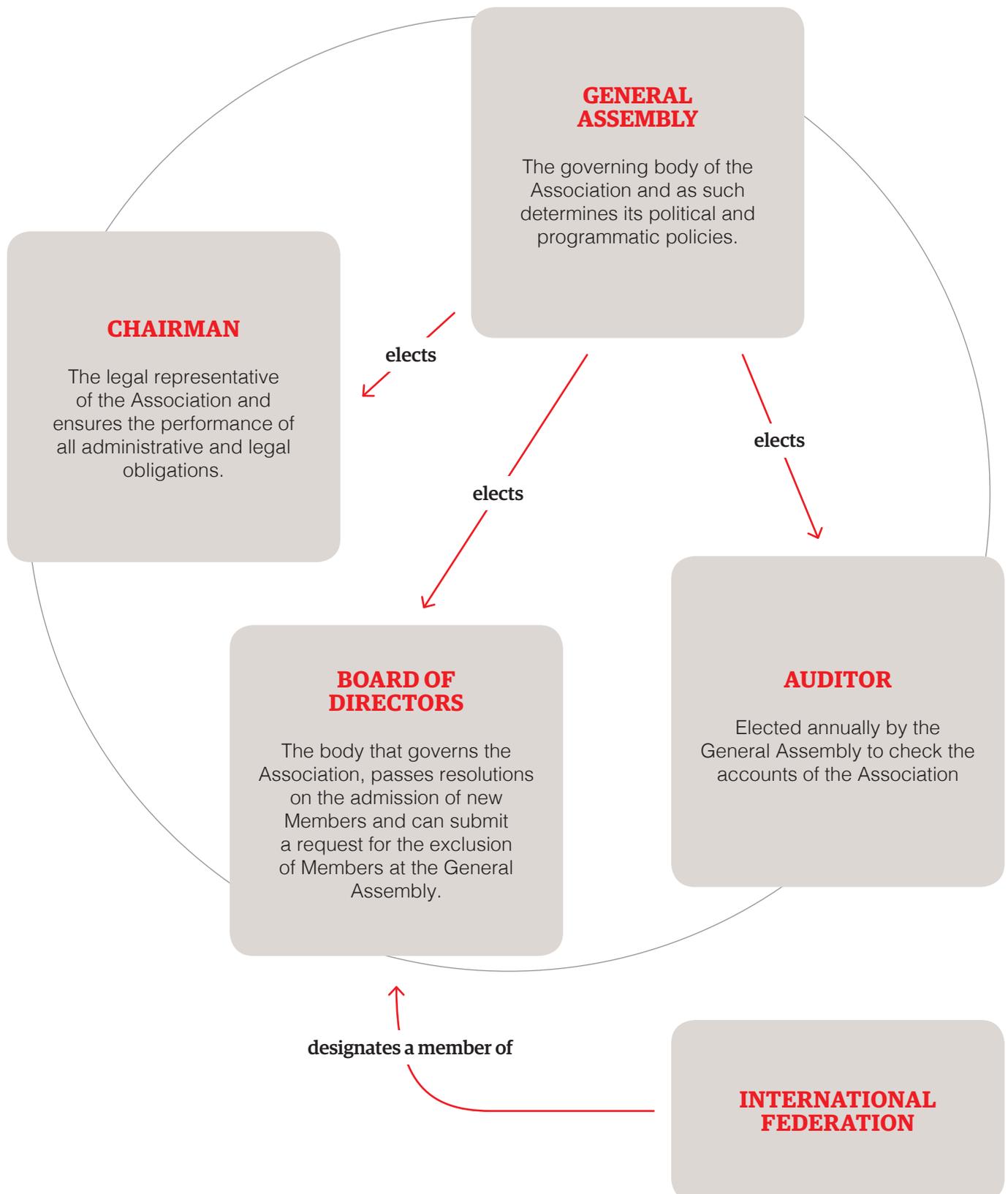
### Countries and presence in the world

Countries in which activities are carried out in line with ActionAid's mission with the support of the Secretariat or an affiliate that has been delegated for the purpose.



# ActionAid Switzerland's governance structure

ActionAid Switzerland is an association which is legally recognized by the Swiss law. As such it is governed by a General Assembly and by a Board of Directors.



<b>Body</b>	<b>Function</b>
<b>General Assembly</b>	<ul style="list-style-type: none"> <li>» The governing body of the Association and as such determines its political and programmatic policies.</li> <li>» Elects the Chairman, the members of the Board of Directors and appoints the Auditor.</li> <li>» Identifies the general guidelines and objectives deemed necessary to achieve the statutory purposes and passes resolutions on proposed amendments to the association's Statute.</li> <li>» Meets at least once a year (and each time a motivated request is submitted) to approve the final and preliminary financial statements. Furthermore, it approves the Auditor's report.</li> <li>» Passes resolutions on liability actions against components of the Board of Directors and concerning the exclusion of Members.</li> <li>» The General Assembly is convened in the presence of at least half plus one of the Members and passes resolutions with the majority of the votes of those present. Each member has the right to one vote.</li> </ul>
<b>Chairman</b>	<ul style="list-style-type: none"> <li>» The legal representative of the Association and ensures the performance of all administrative and legal obligations.</li> <li>» Appointed by the Board of Directors, the Chairman is formally elected at the General Assembly.</li> <li>» The term of office is 3 years, which can be extended by a further term.</li> <li>» Presides over the Board of Directors and convenes and coordinates the General Assembly.</li> </ul>
<b>Board of Directors (1-5 members)</b>	<ul style="list-style-type: none"> <li>» The body that governs the Association, passes resolutions on the admission of new Members and can submit a request for the exclusion of Members at the General Assembly.</li> <li>» Shall consist of a minimum of one to a maximum of five members, who remain in office for 3 years and can be appointed for a further term.</li> <li>» As stated in ActionAid International's "Governance Manual", the Board of Directors includes a representative of the international federation.</li> <li>» By statute, the Board of Directors meets at least once every 6 months and is convened by the Chairman or by a majority of its members.</li> </ul>
<b>Auditor</b>	<ul style="list-style-type: none"> <li>» Elected annually by the General Assembly to check the accounts of the Association.</li> <li>» Checks the accounts at least once a year.</li> <li>» Since 2016, the audit of the financial statements has been entrusted to an auditing company called Siron SA to guarantee the provision of an assessment on compliance with the Swiss GAAP FER 21 accounting standards.</li> </ul>



## Section 2

# Change pursued by ActionAid

The aim of ActionAid is to be a catalyst for broader change in which everyone – ranging from civil society, the media and the state through to businesses - must do their bit in contributing to the fight against poverty and social exclusion at national and global levels.

ActionAid plans and carries out interventions with the full and direct involvement of people: it is not limited to the distribution of aid and essential goods, but carries out an accurate and participated analysis of the existing context, relationships of power and violations, which allows communities to understand the causes of poverty and to act upon them.

## Approach

ActionAid is convinced that poverty and all other forms of injustice and social exclusion are the consequence of denial and violation of fundamental human rights perpetrated by those with more power over those who have less. That is why ActionAid uses the Human Rights Based Approach (HRBA), which involves the full and direct involvement of people.

The **Human Rights Based Approach** consists of three components:

**Empowerment:** by increasing the understanding and awareness of the rights of people living in poverty, their capacity for participation is strengthened and their position in the face of institutions and those who deny their rights is strengthened.

**Campaigning:** mobilising people to change the national and international policies that cause social injustice and poverty. Sometimes, campaigning develops starting from research activities and then from lobbying: in-depth analyses used to put political pressure on institutions and, more generally, on those who find themselves in positions of power with respect to a given issue or interest. At other times, campaigns are directed towards an extremely wide audience, in order to raise awareness and bring about change by soliciting individual and collective consciences.

**Solidarity:** organising and stimulating initiatives of solidarity, ActionAid creates contacts and connections between people, opposing the creation and widespread reinforcement of an increasingly exclusive individualism. Through the creation of alliances, anyone can carry out practical actions in support of those who fight for rights (for example, through demonstrations, creating information or offering personal financial support).

## ActionAid's activities and results throughout the world

ActionAid operates in Switzerland by providing information, raising awareness and performing fund-raising activities. Donations are then allocated to projects throughout the world, thereby contributing to the achievement of the strategic objectives of social justice, gender equality and poverty eradication. ActionAid International guarantees the coordination of all funds collected and their allocation according to the programmatic priorities and in compliance with the commitments made towards donors.



### RIGHT TO FOOD

The commitment to promote sustainable agriculture and control of natural resources by people living in poverty

ActionAid has introduced numerous initiatives to fight the causes of hunger and support the poorest and most marginalised people in the battle for the right to land and access to natural resources. For example:

**103,300 people**  
have increased their  
**control over land**  
and natural resources



**3,450 groups of women**  
began defending their  
**property rights**



**353,500 farmers**  
employed **climate-resilient agriculture techniques**  
that have improved **food security**



### ActionAid and the challenge for the recognition of land ownership in India

In 2017, ActionAid India carried out **training activities for farmers** to learn new sustainable agricultural techniques; it promoted numerous **awareness campaigns**; organised local and national meetings on **land rights** and recognising ownership for tribal communities, as well; it launched training courses to strengthen **women's advocacy skills** and improve their ability to fight for their rights.



Following these initiatives, in India:

**more than 110,000 farmers have started cultivating using sustainable farming techniques**



## Kavindra and his community, together to defend their rights on the forest

The tribal community of Korku, India, lives in a forest that also provides it with food security. About 70% of the Korku tribes have traditionally occupied forest land for agricultural purposes, but have never acquired legal rights over those lands.

The Forest Rights Act (FRA) is aimed at recognising the rights of inhabitants and legitimising their claims on forest land. Many people were unaware of the possibility of obtaining legal recognition and did not know they had to submit an application; local administrative officials often fuelled the perception that tribal communities had no rights on the land.

ActionAid India carried out awareness initiatives to ensure the implementation of the law and organised meetings for more than 1,500 people. Following an important land rights campaign, 1,935 families obtained legal recognition of 2 acres of forest land each.

“Thanks to the meetings and discussions organised by ActionAid within the community, people have become aware of their rights on the forest and have begun to question the exploitation perpetrated by the forest department. Previously, administrative officers used to threaten people for the collection and sale of forest products and, due to these threats, the members of the community became afraid and stopped collecting forest products.

Women depend on forest resources even more. That is why we provided information to women on the law and their rights. I feel proud when I see how many of them have obtained, thanks to the law, a piece of land and can now guarantee their livelihood”.



*Kavindra Deshmukh, 39, an activist in the Pradeepan community, India*



# ACCOUNTABILITY

**A commitment to increasing the power of vulnerable people, demanding greater democratic participation and accountability on the part of governments and businesses**

ActionAid believes that more responsible and transparent governments are essential to defeat poverty and promote human rights. Throughout the world, there are growing demands and mobilisations to ask for **more democratic governments** and the construction of a **more just society**, in which individuals have the freedom to claim their rights.

In 2017, following the initiatives carried out to promote greater transparency, public participation and a sense of responsibility on the part of institutions:



**150 coalitions** were organised and **campaigns** were conducted to strengthen **fiscal justice**



**790 local governments** improved **accountability** towards their communities





## ActionAid's commitment to promoting accountability in Cambodia

In 2017, ActionAid Cambodia carried out **lobbying and advocacy** activities to implement a social security plan that caters to the needs of the poorest and most marginalised communities and to **improve the quality of public services**, with particular attention being paid to women (pensions, economic assistance, land titles, housing), as well as activities aimed at strengthening **active participation** in numerous alliances and networks committed to increasing the budget and quality of public services in the country.



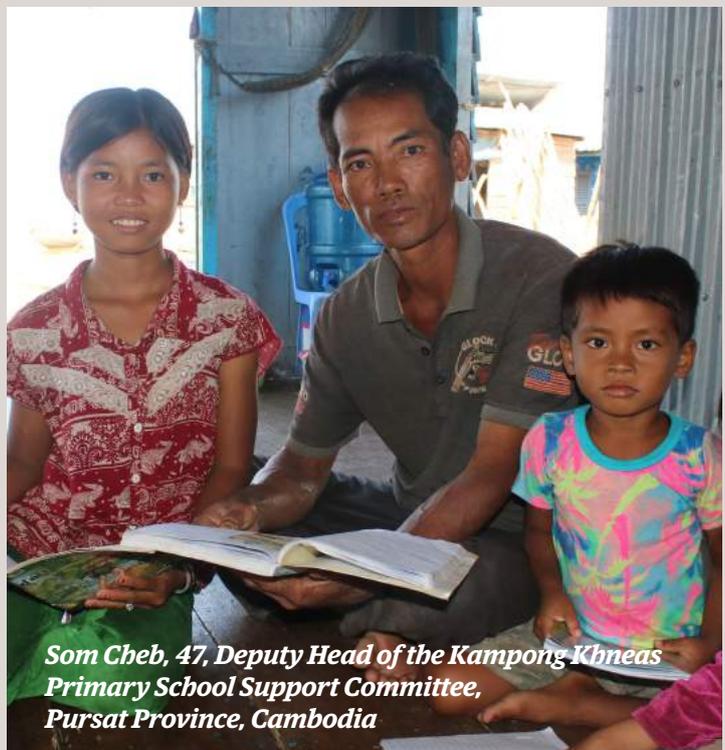
## The student committee of Kampong Khneas mobilises to renovate the school

The Kampong Khneas school is located in one of the villages where ActionAid, together with its local partner Rural Friend for Community Development, has carried out activities over the years to promote the participation of the local population in decision-making processes and to encourage people to demand efficient and timely services from the institutions. The school desperately needed renovation work due to a flood that had damaged the foundations.

The facility was not considered safe and all classes had been suspended for three semesters, preventing students from continuing their studies. The School Support Committee sought to bring the urgent need for intervention to the attention of the local authority and the district education office, given that the school's resources were insufficient to cover the cost, but their requests had failed to solicit a response.

After several failed attempts, Som Cheb and other members of the Student Committee involved the community and organised another meeting to discuss the issue and find a solution; they went to the annual meeting with the village security institutions and explained all their concerns regarding the school. The institutional representatives took note of the problem and agreed to visit the school, demonstrating their interest in the needs of the community. Ten days after the meeting, Som Cheb and his community received the materials required to reconstruct the school.

"Before, when there wasn't strong public support in my village, the authorities were not really bothered about my community. Now, however, thanks to the support of ActionAid Cambodia and Rural Friend for Community Development, the institutions have become interested and have provided support in response to our concerns, as in this case".



**Som Cheb, 47, Deputy Head of the Kampong Khneas Primary School Support Committee, Pursat Province, Cambodia**







# RIGHT TO EDUCATION

The commitment to improve the quality of education and support the mobilisation of young people, the drivers of change for a better world

**Education can transform society and contribute to improving social, political and economic equality.**

This is the reason ActionAid implements initiatives to guarantee the right to quality education; it supports parents, students, teachers, activists and associations that monitor and work to improve the quality of public education; it implements lobbying and advocacy to demand greater public investment in the sector.

In 2017, the initiatives promoted by ActionAid allowed these results:



**In 4,650 communities**  
schools showed significant **advances**  
in the **right to education**

**68,000 people**  
raised their **awareness** on the importance  
of the **right to education**



## ActionAid takes action to improve the quality of education in Brazil

ActionAid Brazil has worked to improve the quality of education in the country by providing **training courses** aimed at school committees - to strengthen their competencies on participatory data collection techniques - and activities to monitor the level of knowledge of the **right to education** in domestic public schools.



The results contributed to the implementation of strategic plans to improve the quality of education in school facilities.

In 2017, thanks to the work of ActionAid Brazil:

**357 schools improved the quality of education they provide.**



## Rural youth claiming equality and education

Ligia joined the ActionAid distance adoption programme at the age of 8 and since then she has always participated in the educational and leisure activities in her community until she herself started managing the activities for children at the age of 15.

Thanks to the support of the local ActionAid partner, the Maranhão Women's Rural Workers Collective, she travelled to other states to take part in training courses, seminars, conferences, public events and rallies. Ligia also took part in the "Marcha das Margaridas" (The March of the Daisies), a major public demonstration for the rights of rural women which was attended by thousands of women in 2015.

"The Maranhão Women's Rural Workers' Collective motivated me and thanks to its support I realised that even though I live in a rural area, am young and do not have a lot of money at my disposal, I can travel, improve my knowledge, fight for my rights and, above all, can claim my place in society with dignity. I will continue the struggle to encourage and help other young people like me by making them understand that nothing is impossible when you have knowledge and determination".



*Ligia Karynne Corrêa Farias, 18, lives in the community of Vila Simão in Peritorô, Maranhão, Brazil*



# EMERGENCY RESPONSE

The commitment to develop the resilience of the most vulnerable communities living in situations of conflict and natural disasters

In the coming years, humanitarian emergencies related to natural disasters are destined to increase, also due to ongoing **climate changes**. In these situations, ActionAid is able to trigger an immediate response, helping the people affected to return to a normal life.

In 2017, ActionAid intervened to stem the consequences of **30 emergencies in 30 countries**, carrying out activities related to prevention, training and response to natural disasters and conflicts.

As a result of timely interventions:



**555,000 people** received **humanitarian assistance** in respect of human rights

**45,500** women and men in **17 countries** are now in a position to develop a **risk reduction and prevention plan**



## ActionAid responds to the Rohingya emergency in Bangladesh

In 2017, ActionAid Bangladesh faced numerous emergency situations, helping a total of **176,920 people** who declared they had received **humanitarian assistance** in full respect of their rights.

Following **training courses on the prevention and management of emergency situations**, **2,425 women** are now able to identify risk situations and develop emergency response plans.

ActionAid Bangladesh also found itself managing the complex situation regarding the Rohingya by providing **aid and assistance to 64,116 people**.





## The emergency response in aid of Rohingya refugees

Since the end of August 2017, more than 650,000 people in the Rohingya community – an ethnic minority living in the north-western state of Rakhine, in Myanmar - have left their homes and flocked to the refugee camps in Bangladesh to escape the violence. ActionAid Bangladesh has reached a total of almost 70,000 refugees in camps set up in the city of Cox's Bazar, providing basic necessities and psycho-social support.

Mahfuza is one of the women who currently lives in Cox's Bazar and tells how she was forced to flee and how, during the journey, her seventh son was born:

“I was in my house when it was set on fire, we ran outside and somehow managed to get out of there and run away. I was close to giving birth and the contractions started on the second day of the journey. We found an abandoned house along the way and I gave birth to my son on the mud floor. We managed to get to Bangladesh on a stretcher of fortune”.

ActionAid is actively working for the Rohingya to be heard and has consequently begun activities to improve the accountability and transparency of the initiatives, also through the publication of the beneficiaries and the creation of project explanatory panels (transparency boards) inside the refugee camps.



*Mahfuza, 32, a refugee from the Rohingya community*





## WOMEN'S RIGHTS

The commitment alongside women to demand greater control of their bodies and to build worthwhile economic alternatives

In both the north and the south of the world, 70% of people living in poverty are women. Any intervention, to prevent injustices, cannot ignore gender inequality if it wants to be seen as successful.

ActionAid works so that little girls, adolescent girls and women can increase their self-confidence, so that their claims may turn into **suitable laws and policies** and change may be brought about to **practices, behaviours and stereotypes that cause injustices**.

In 2017, due to the work of ActionAid:



**32,000 women** were mobilised  
against **gender-based violence**

**1,080 communities**

now protect women and girls from

**harmful traditional practices**



**55,200 women** claim to have

more control over their income and

**greater negotiating power** within their family



### ActionAid promoting women's rights in Kenya

In 2017, ActionAid Kenya carried out:

» **awareness activities** on the issue of violence against women and **against traditional practices that are harmful** to women aimed at communities;

» **training courses for men** on the issue of masculinity and **gender rights**;

» **training courses for women on the right to land**, thanks to which 3,723 women have begun to take part in income-generating activities.





## ActionAid's commitment to stop female genital mutilation

Edwin comes from a region in Kenya where it is estimated that, despite being an illegal practice, 7 out of 10 girls suffer female genital mutilation.

Edwin works with the KONGELAI Women's Network, founded in the region thanks to the support of ActionAid Kenya and aimed at promoting and raising awareness on the serious health risks of women and girls caused by this practice.

"My older sister suffered genital mutilation and was forced to marry very young; she left school and unfortunately I rarely see her now. I don't want the same thing to happen to my little sister, she has to go to boarding school to complete her education and get married only after she has finished her studies, when she will be ready to do so and will be physically mature to have children".

In his village, little girls and adolescent girls often suffer this form of violence during school holidays and Edwin is very concerned about girls aged 10 to 12 in the community, who consequently leave school and get married.

That is why Edwin and his friends fight against this practice every day, supporting the awareness raising activities promoted by ActionAid Kenya and the KONGELAI Women's Network.

Edwin admits that the road ahead is difficult and uphill, but is determined to fight together with his friends, to raise awareness among people and save his little sister.





# PRIMER

English, Mathematics

SECOND TERM



## Section 3

# ActionAid Switzerland's resources

In 2017, ActionAid Switzerland raised funds through two financial support formulas called “Friend of ActionAid” and “Action for Women”.

Through the prevalent support formula “Friend of ActionAid”, the funds go towards supporting ActionAid projects in every country in which it operates, since they constitute a generic contribution to the entire programmatic action of the Federation.

Thanks to “Action for Women”, the funds go towards activities against gender discrimination and towards the promotion of women’s rights in four specific countries: Brazil, Kenya, India and Cambodia.

## Funds raised in 2017

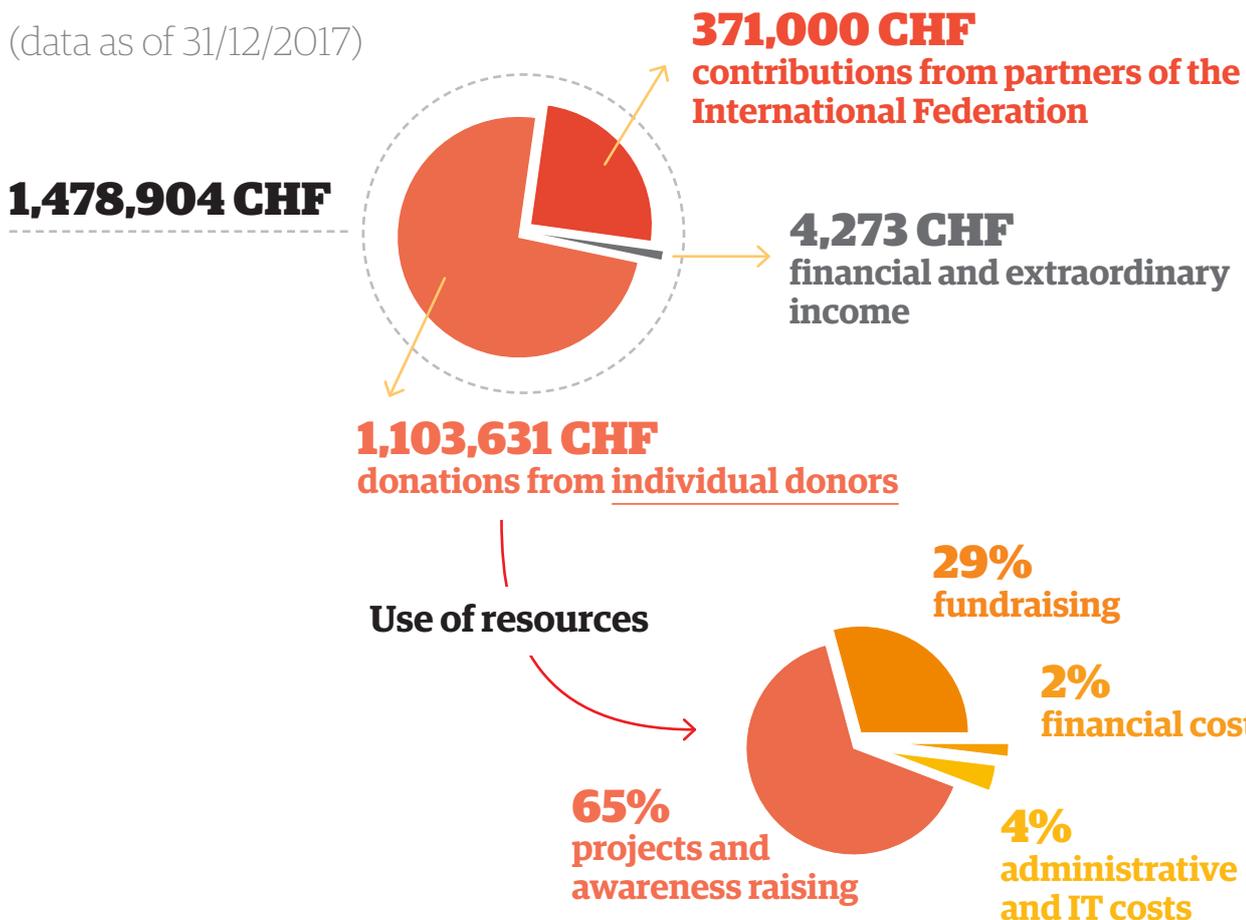
In 2017, ActionAid Switzerland generated total revenues of 1,479 CHF/000, of which 1,104 CHF/000 related to donations from individual supporters, 371 CHF/000 related to a contribution made by ActionAid Italy to support the financial consolidation effort of ActionAid Switzerland and 4 CHF/000 of financial income.

ActionAid Italy is tasked by ActionAid International to support the development of new countries in order to strengthen the federation’s ability to exercise political influence, mobilise people and resources globally. Based on a bilateral agreement sharing values and objectives, ActionAid Italy has provided its own funds to ActionAid Switzerland and made its specialised staff available to carry out activities to raise awareness and mobilise people and resources.

As of 31 December 2017, ActionAid Switzerland has the support of 7,580 regular donations of individuals who have made 29,341 donations; 96% of donors choose to donate using the “Amico di ActionAid” [“Friend of ActionAid”] formula that supports the entire mission of the organisation in all the countries of the federation, while the remaining 4% opts for a larger annual donation through “Azione Donna” [“Action for Women”].

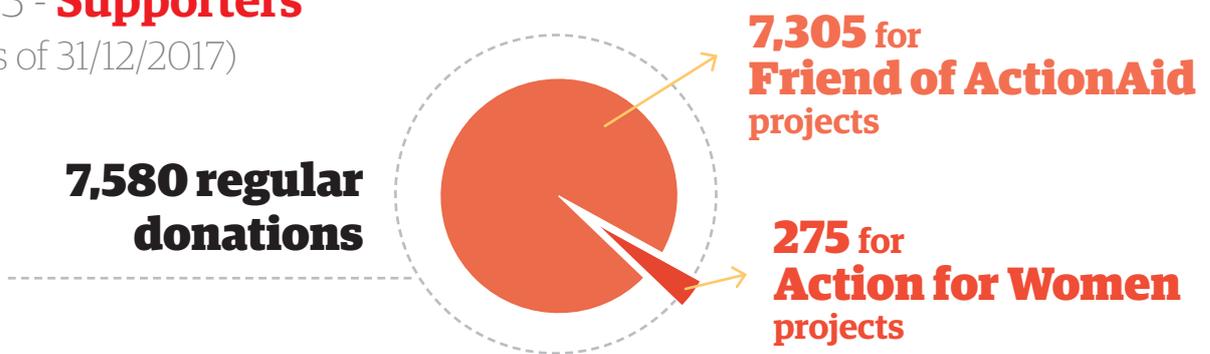
### Chart 2 - Funds raised in 2017

(data as of 31/12/2017)



### Chart 3 - Supporters

(data as of 31/12/2017)



### Chart 4 - Supporters by age range

(data as of 31/12/2017)

	under 19	19-25	26-35	36-45	over 45
	0.71%	15.09%	9.05%	4.56%	13.38%
	0.92%	15.50%	9.19%	7.21%	24.40%

## Use of resources

In 2017, ActionAid Switzerland allocated 100% of the resources acquired from both individual donors and partner associations to the implementation of institutional activities as described below.

Fundraising costs, amounting to 713 CHF/000, refer to expenses incurred to increase the number of supporters of the Association through direct dialogue expenses.

The other promotional and awareness raising costs amounting to 309 CHF/000 are representative of the communication activities carried out to disseminate the values of social justice and the promotion of human rights.

Support expenses (39 CHF/000) refer to the expenses required for the Association to operate, including administrative consultancy for accounting, auditing, IT assistance, taxes and fees.

The financial and extraordinary costs consist of bank charges for the collection of automatic debits on current accounts and credit cards amounting to 2 CHF/000 and extraordinary costs of 7 CHF/000.

The management of the financial year generated an availability of resources for international projects amounting to 408 CHF/000: 77 CHF/000 represent the fixed quota for projects in support of women in Brazil, Cambodia, Kenya and India, while 331 CHF/000 represent the free quota allocated to the support of the mission of the federation which operates in 46 countries worldwide.

### Chart 4 - Use of resources

(data as of 31/12/2017)

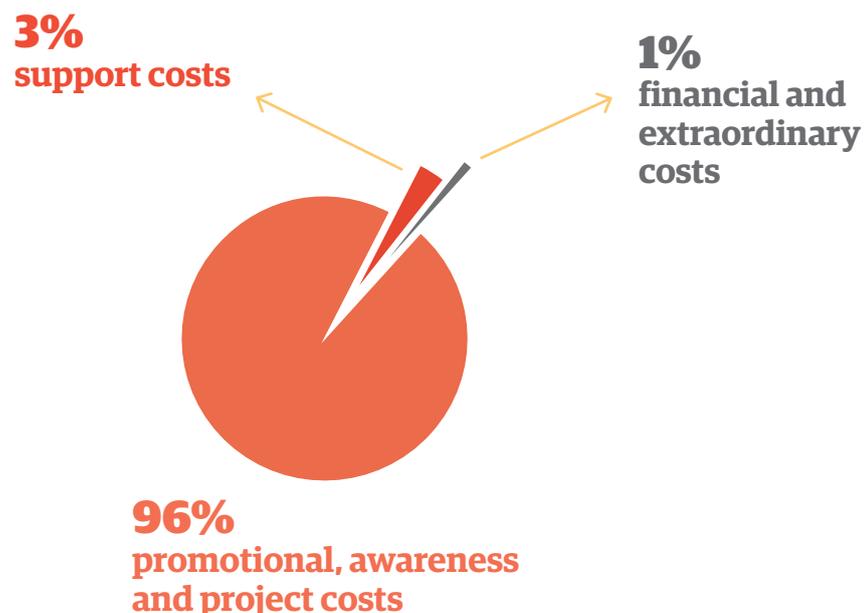


Chart 5 - **Annual accounts**  
(data as of 31/12/2017, in CHF)

## Balance Sheet

	<b>2017</b>	<b>2016</b>
<b>RECEIVABLES</b>	<b>808,269</b>	<b>1,332,536</b>
Cash	808,269	731,527
Operating assets	0	601,009
<b>PAYABLES</b>	<b>808,269</b>	<b>1,332,536</b>
Debts	399,431	821,107
<b>Net assets</b>	<b>408,838</b>	<b>511,429</b>
Membership fees	100	100
Fund for fixed quota projects	77,716	62,336
Fund for free quota projects	331,022	448,993
<b>OPERATING RESULTS FOR THE FISCAL YEAR</b>	<b>0</b>	<b>0</b>

## Income statement

	<b>2017</b>	<b>2016</b>
<b>INCOME</b>	<b>1,478,904</b>	<b>1,961,336</b>
Donations from private individuals	1,103,631	863,356
Contributions from ActionAid Italy	371,000	1,092,000
<b>Financial and extraordinary income</b>	<b>4,273</b>	<b>5,980</b>
<b>COSTS</b>	<b>1,070,166</b>	<b>1,450,007</b>
<b>Fundraising costs</b>	<b>713,194</b>	<b>1,224,460</b>
<b>Promotional and awareness raising costs</b>	<b>308,767</b>	<b>253,610</b>
<b>Administrative costs</b>	<b>39,079</b>	<b>56,701</b>
<b>Financial and extraordinary costs</b>	<b>9,126</b>	<b>17,236</b>
<b>INTERMEDIATE RESULTS FOR THE FISCAL YEAR</b>	<b>408,738</b>	<b>511,329</b>
<b>Allocation by project</b>	<b>408,738</b>	<b>511,329</b>
Allocation by project fixed quota	77,716	62,336
Allocation by project free contribution	331,022	448,993
<b>OPERATING RESULTS FOR THE FISCAL YEAR</b>	<b>0</b>	<b>0</b>



# Conclusions

ActionAid Switzerland has been operating in Switzerland for the past five years, during which the Association has grown considerably, developing its presence from the Canton of Ticino to the German-speaking cantons and taking root increasingly in the territory following awareness raising and direct dialogue initiatives.

Together with our supporters in Switzerland and throughout the world, we have fought relentlessly against various forms of social injustice in more than 46 countries.

In an ever-smaller and increasingly less inclusive global socio-political environment, vulnerable people such as women and children pay the highest price.

The predominantly patriarchal dominant culture is based on power imbalances that deny equal access and enjoyment of basic human rights to vulnerable individuals.

Through ActionAid's international federation, our aim is to combat all forms of social injustice.

Thanks to more than 7,500 Swiss supporters who share our vision, our aim is to strengthen our contribution to ActionAid's global fight for a fair and just world for all because we firmly believe that a better world is possible.



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## Annual Report 2017